FICCI Lifesciences Conference 2015

"Pharma Vision 2030: Building India's Global Relevance"

June 5, 2015

New Delhi, India

SPONSORSHIP CATEGORIES

PRINCIPAL SPONSOR: INR 7.5 LAKHS

1. **Branding Opportunities provided through**
   - Display of Company logo as **"Principal Sponsor"** on FICCI Website, Souvenir, print and visual media advertisements etc.
   - Display of Company Logo as **"Principal Sponsor"** at Conference Entry Backdrop and Sponsor's panels.
   - FICCI Lifesciences Conference 2015 Brochure to carry the company logo as **"Principal Sponsor"** circulated to all stakeholders**.**
   - Single spread advertisement in Conference Souvenir **worth INR 50,000** distributed amongst 300 national and international delegates and 200 words write up about the company to be published in the souvenir.
2. Facilitation of **exclusive media interaction** with the CEO of the company during the Conference
3. 6 complimentary delegate passes of **conference**
4. Corporate Literature (1 CD and 8-10 pages Brochure) will be included in Delegate Kit.
5. Running of sponsor's promotional film during the session break.

GOLD SPONSOR: INR 5.0 LAKHS

1. **Branding Opportunities provided through**
   - Display of Company logo as **"Gold Sponsor"** on FICCI Website, Souvenir, print and visual Media Advertisements, etc.
   - Display of Company Logo as **"Gold sponsor"** at Conference Entry Backdrop and Sponsor's panels.
   - FICCI Lifesciences Conference 2015 Brochure to carry the company logo as **"Gold Sponsor"** circulated to all stakeholders**.**
   - Single spread advertisement in Conference Souvenir **worth INR 50,000** distributed to over 300 national and international delegates and 200 words write up about the company to be published in the souvenir.
2. 4 Complimentary Delegate
3. Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Delegate Kit.

ASSOCIATE SPONSOR - INR 3.5 Lakhs

1. **Branding Opportunities provided through**
   - Display of Company logo as **"Associate Sponsor"** on FICCI Website, Souvenir, print and visual Media Advertisements, etc.
   - Display of Company Logo as **"Associate Sponsor"** at Conference Entry Backdrop and Sponsor's panels.
   - FICCI Lifesciences Conference 2015 Brochure to carry the company logo as **"Associate Sponsor"** circulated to all stakeholders**.**
   - Single spread advertisement in Conference Souvenir **worth INR 50,000** distributed to over 300 national and international delegates and 200 words write up about the company to be published in the souvenir.
2. 3 Complimentary Delegate

All sponsorship fees are payable by demand draft/cheque in favour of "FICCI" payable at New Delhi. The name of the sponsor/participant should be clearly stated on the back of the demand draft.

Note: The Amounts in USD are for overseas organizations which do not have a registered office in India.