



Department of Agriculture, Cooperation & Farmers Welfare
Government of India



Department of Chemicals & Petrochemicals
Government of India



5th National **AGROCHEMICALS** CONFERENCE 2015

November 18, 2015 at Federation House, New Delhi

Theme:
*Ushering in the
2nd Green Revolution:
Role of Crop Protection
Chemicals*



Knowledge and Strategic Partner



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Farmer Association Partners



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“ We clearly need a second green revolution that is more broad-based, more inclusive and more sustainable; we need to produce more without depleting our natural resources any further ”

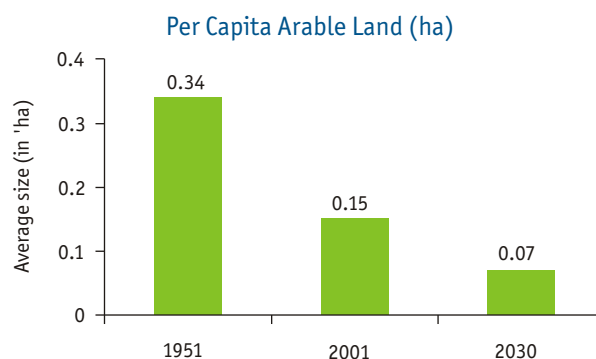
Shri Narendra Modi, Hon'ble Prime Minister of India

Fostering Second Green Revolution

The India population currently stands at 1.2 billion and is expected to reach 1.6 billion by 2050. Keeping in pace with these growing numbers the country will not only have to raise its agriculture production but also the productivity. So, even though yield per hectare has doubled in the past years due to increased use of hybrid seeds, fertilizer, crop protection chemicals, etc. there are other major risks like land degradation, fall in the per capita arable land and water scarcity. In addition to these risks two other major pain points are that nearly 40 per cent of total production is wasted and the agricultural workforce in developing economies such as India would reduce from 70% in 1980s to 50% in 2020s

The above challenges are therefore alarming the country to come up with reliable solutions. There is need for the agriculture sector to undergo technological transformation and adopt modern methods which will reduce the dependency on water, increase the output within the available resources and thereby serve the nation efficaciously.

Although, the first Green Revolution in India which was witnessed in 1970s led to expansion of farming areas, double-cropping in the existing farmland & using seeds with improved genetics etc, it has affected only 40% of the cultivable area in India with its focus only on major crops. And considering the forecast population growth and fall in the country's arable land, irrigation water and energy supplies there is an increasing pressure on agriculture sector to drive into the phase of Second Green Revolution for better productivity resulting in increased importance for crop protection chemicals.



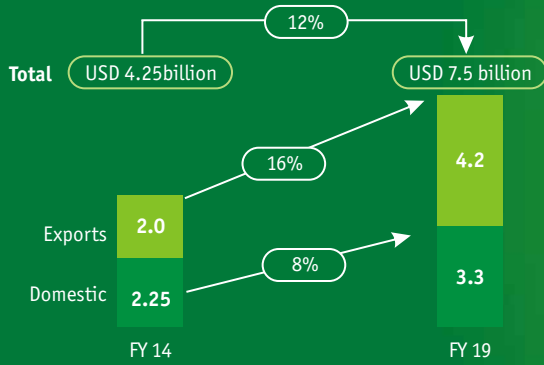
Industry Overview

India is the fourth largest producer of crop protection chemicals (agrochemicals) globally, after United States, Japan & China. The domestic crop protection industry stood at USD 2.3 billion in 2014.

Indian agrochemical consumption is one of the lowest in the world (0.6 Kg/ha). Compared to agrochemical usage, India's fertilizer consumption (~144 Kg/ha) is higher than global average (~122 Kg/ha). This reflects a huge potential for agrochemical usage in India.



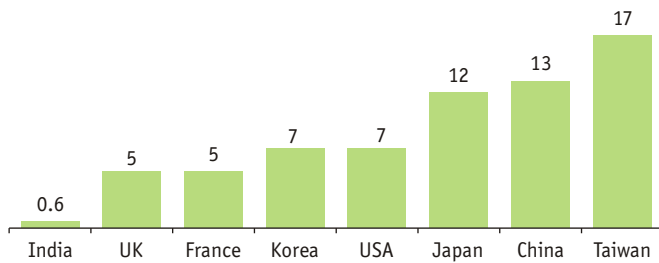
Indian Crop Protection Industry (USD Billion)



Source: Industry reports, Analysis by tata Strategic

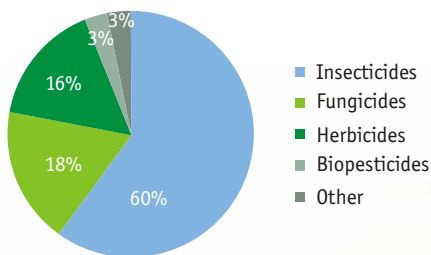


Per capita consumption of pesticides (Kg/ha), 2013



Key Segments

Indian domestic crop protection market split, 2013



Industry Structure

In India, there are about 125 technical grade manufacturers (10 multinationals), 800 formulators, over 145,000 distributors. More than 60 technical grade pesticides are being manufactured indigenously. India due to its inherent strength of low-cost manufacturing and qualified low-cost manpower is a net exporter of pesticides to countries such as USA and some European & African countries. Exports formed ~50% of total industry turnover in 2013.

About the Event

Federation of Indian Chambers of Commerce and Industry (FICCI) jointly with Department of Agriculture and Cooperation, Government of India and, Department of Chemicals and Petrochemicals, Govt. of India and with the support of Crop Care Federation of India (CCFI), Crop Life India (CLI), PMFAI & CHEMEXCIL and many more is organizing above conference on November 18, 2015 at Federation House, New Delhi.

Who should Participate

Policy makers and regulators / Industry / Academic, scientific & Financial / Institutions reps / Consultants / farmers / Traders / Prospective entrepreneurs / banking and financial institutions



REGISTRATION FORM

5th National AGROCHEM CALS CONFERENCE 2015

November 18, 2015 at Federation House, New Delhi

Name: Designation:
Name: Designation:
Organization:
Address:
..... Pin:
Telephone(s): Fax:
Email: Mob:
Email: Mob:
Cheque/DD Number: Dated:
Bank Details: Amount:

Participation Details

- The delegate fee includes (conference registration, delegate kit, conference literature, networking lunch) : INR 3000 + 14% (taxes) per delegate
- For two or more delegate of the same company and FICCI associate members and members of supporting associations (10%) discount : INR 2700 + 14% (taxes) per delegate
- For 5 or more delegates and FICCI corporate members (25%) discount : INR 2250 + 14% (taxes) per delegate
- Academics/Students (sponsored by the institution) : INR 1000 - per person

Refund Policy

Request for refund received before 5th November, 2015. A 25% handling charges shall be deducted from the total amount deposited towards the delegate fee and the rest refunded by cheque. No refund request shall be entertained after 5th November, 2015.

Please note:

- All fees are payable by cash/cheque/DD in favour of "FICCI" payable at New Delhi.
- The delegate fee includes conference kits, study material, lunches and dinner. It does not include airfare, hotel stay or any other incidental expenses.
- You may also pay through Swift transfer in favour of "Bank Name: United Bank of India, Tansen Marg, New Delhi -110001 ; Savings A/c No. '0359018009732; SWIFT Code: UTBIINBBTNM; IFSC Code: UTBI0TNM709*"
- You are requested to kindly mention name of the event while making the payment and the FICCI membership number in the Registration Form to avail the discount

Kindly send duly filled in registration form to:

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EPBX : +91-11-23738760-70 (Extn 473)
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Event Objectives

- To facilitate and highlight the important role of agrochemicals in the economy and highlight the business opportunities.
- To facilitate “Ease of Doing Business”
- To bring focus to and facilitate “Second Green Revolution in India”
- To focus on Making India a global manufacturing hub of agrochemicals.
- To encourage R & D, Innovations and application technologies.
- To understand and know about the recent developments, trends, challenges and make strategic recommendations for development in the agrochemical industry.
- To understand farmers perspective and what they want from the stakeholders
- To put Agrochemical Industry in proper perspective

Topics to be covered

Policy & regulation (National & International)/Make in India & Ease of Doing Business/Farmers perspective/R&D, Innovation and Sustainability/Industry & Farmers friendly Regulatory regime/New developments, Trends, opportunities and way ahead/Agrochemicals applications and technologies/Challenge of Spurious and Counterfeit Pesticides/Skill Development/Plasticulture, Micro Irrigation and Fertigation/Emerging markets including export potential/Food and Nutrition Security.

Branding and Sponsorship opportunities

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Associate Sponsor	₹ 1.5 Lacs

*Please Note (*Exclusive to One)*

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Premium	✓	at the top	10	✓	✓	✓	Sponsored pens
Platinum	✓	✓	7	✓	✓	✓	✓
Gold		✓	5	✓	✓	✓	✓
Silver		✓	3	✓	✓		
Delegate Kit		Kit Bag	2	✓	✓	✓	✓
Networking Lunch	✓	Lunch Venue	2	✓			
Associate		✓	1	✓			

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Department of Chemicals & Petrochemicals
Government of India



The Department of Chemicals & Petrochemicals has been part of the Ministry of Chemicals & Fertilizers, Govt. of India from 5.7.1991. the Department is entrusted with the responsibility of policy, planning, development and regulation of Chemicals & Petrochemicals Industries.

For more details on Department of Chemicals & Petrochemicals; please log on to www.chemicals.nic.in

FICCI is the voice of India's business and industry. Established in 1927, it is India's oldest and largest apex business organization. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

For more details please log on to www.ficci.com

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<http://www.ficci.com/events-page.asp?evid=21877>