FICCI CMSME

FICCI CMSME SUMMIT 2015

## *Theme: "Make in India: MSME Perspective"*

**Friday, September 18, 2015 – FICCI, Federation House, Tansen Marg, New Delhi**

**Sponsorship categories and opportunities**

| **Sponsorship Categories & Benefits** | **Principal Sponsor** | **Gold Sponsor (s)** | **Associate Sponsor (s)** | **Documentation Kit Sponsor** |
|---|---|---|---|---|
| | **(1)** | **(2)** | **(Multiple)** | **(1)** |
| Sponsorship Fees ( Rs. in Lakhs) | **10** | **7** | **3** | **5** |
| Logo on main Backdrop | ✓ | | | |
| Logo on main Backdrop Wings | | ✓ | ✓ | ✓ |
| Logo on Sponsor Panel | ✓ | ✓ | ✓ | ✓ |
| Logo to be printed in the summit booklet | ✓ | ✓ | ✓ | ✓ |
| Speaking Slot in Inaugural session | ✓ | | | |
| Speaking Slot in one of the panel session | | ✓ | | |
| Advertisement in the summit booklet | ✓(One Page Colour) | ✓(One Page B&W) | ✓(One Page B&W) | |
| 2*2 meter complementary exhibition stall | ✓ | ✓ | | |
| Corporate Brochure insertion in delegate kit | ✓ | | | ✓ |
| Placement of logo along with company's web-link on event page in FICCI-CMSME website | ✓ | ✓ | | |
| Running of sponsor's promotional film during the session break at the Conference area | ✓ (3 mins) | ✓ (2 mins) | | |
| Logo on Summit Kit | | | | ✓ |
| Advertisement in FICCI-CMSME Monthly Newsletter | ✓ (for 3 months) | ✓(for 2 months) | ✓(for 1 month) | ✓ (for 2 months) |
| Banner in FICCI-CMSME Website | ✓ (for 3 months) | ✓(for 2 months) | ✓(for 1 month) | ✓ (for 2 months) |