



The Federation of Indian Chambers of Commerce and Industry (FICCI) in coordination with Department of Industrial Policy & Promotion (DIPP) and Department of Electronics & Information Technology (DeitY), Government of India, organized the Make in India Show at TAITRONICS in Taipei, Taiwan from 6th October to 9th October, 2015. The orchestrated effort was executed along the lines of the ‘Make in India’ campaign, i.e. to promote the country as an ideal manufacturing destination by showcasing the vast investment opportunities for Taiwanese companies in the Indian ESDM sector.

The Indian delegation to TAITRONICS was led by Dr. Ajay Kumar, Additional Secretary, DeitY and witnessed active high level participation from seven States, various strata of Industry, prominent industry-associations and academic institutions. In addition to the sectoral-focussed Make in India Pavilion, the states also booked their separate spaces at the exhibition to propagate their respective potentials, policy initiatives and incentives. Also, National Centre for Flexible Electronics or NCFlexE, Indian Institute of Technology (IIT) – Kanpur displayed their areas of strength in the exhibition.

FICCI was able get a speaking slot reserved for India in the Opening Ceremony of TAITRONICS 2015 on 6 October 2015, which provided an important platform to showcase India’s strength in electronic manufacturing and also launch and invite the dignitaries to the Make in India Pavilion. Dr. Ajay Kumar represented India in the Opening Ceremony. India was the only country, besides the host, to be represented in the Opening Ceremony. All the VIPs (including those present as audience) were accosted for the VIP Showground Tour of the Make in India Pavilion.

The Make in India Pavilion at TAITRONICS was inaugurated by Dr. Ajay Kumar, Additional Secretary, DeitY, Mr. Shih-Chao Cho, Deputy Minister of the Ministry of Economic Affairs, Taiwan, Mr. Manish Chauhan, Director General, ITA and Ms. Gauri Karol, Director, DIPP along with other dignitaries.

After the Pavilion inaugural, the Indian delegation, led by Dr. Ajay Kumar and Mr. Manish Chauhan, was taken on the tour of States’ Pavilion where both the dignitaries inaugurated the state-specific stalls and held one-to-one interactions with the delegates from the 7 states.

The inaugurals were followed by a Seminar on Investment Opportunities in the Electronic Component Manufacturing in India on 6 October 2015 wherein, the industry associations from Taiwan India shared their perspectives.

The Make in India Seminar was organized on 7th October during TAITRONICS. The seminar witnessed some of the key personalities both from the Taiwanese & Indian ESDM sectors. The seminar was intended to highlight the opportunities in ESDM sector in India and also the possible areas of collaboration with Taiwan.

The Make in India Seminar was followed by Seminar on “Investment Opportunities in Electronic Sector of Indian States” on 7 October 2015. The representatives from 6 State Governments made the presentation on Investment Opportunities available in their States.

To add value for the Indian Delegation at TAITRONICS, FICCI also organized an Industry visit to Hsinchu Science Park. The 6.5-square km park, set up by the Ministry of Science & Technology, Government of Taiwan mainly houses semiconductor and optoelectronics ventures. The Science Park visit was enriched by the Seminar on “Start-up India-Opportunities for the Taiwanese Startups in India” at NCTU Incubation Center.

More than 400 G2Bs and B2Bs were organised at the Make in India Pavilion during the four day show and some of the major companies that participated included Delta Electronics Inc., HTC Corporation, Intel Microelectronics Asia Ltd., Hon Hai Precision Industry Co., Ltd, Wistron Corporation, among others.