Incredible India

FICCI

Global MICE Travel Mart (GMTM) 2016

May 19 –21, 2016, New Delhi

Inaugural: May 19, 2016, Regal Room, The Lalit, New Delhi
Exhibition and B2B: May 20 – 21, 2016, Crystal Ball Room 1 & 2, The Lalit, New Delhi

Sponsorship Opportunities and Benefits

Types of Sponsor →	**Platinum Sponsor**	**Diamond Sponsor**	**Gold Sponsor**	**Silver Sponsor**
Sponsorship amount →	**Rs 15 Lakhs**	**Rs 10 Lakhs**	**Rs 8 lakhs**	**Rs 6 lakhs**
Sponsorship benefits ↓				
1. A 3 day international travel mart **EXCLUSIVELY ON MICE** at New Delhi and an opportunity for one to one meetings with Foreign tour operators from target countries and opinion leaders from major associations based out of India.	✓	✓	✓	✓
2. Prefixed one-to-one B2B meetings	**Maximum of 4 username and password**	**Maximum of 3 username and password**	**Maximum of 2 username and password**	**Maximum of 1 username and password**
3. Exclusive Branding on one panel at the venue	✓	**X**	**X**	**X**
4. Branding at the back of the Conference Badge	✓	**X**	**X**	**X**
5. Branding: Sponsor's logo to be placed on: ▪ Sponsor panels at strategic locations all across the venue ▪ E-Brochure ▪ Event's website ▪ Post Event Report ▪ Advertisement in Travel magazines	✓	✓	✓	✓
6. Announcement thanking the Sponsors	✓	✓	✓	✓
7. Complimentary fully built up Stall(s) Size : 3' x 3'	4	3	2	1
8. Sponsor's brochure in delegate kit	✓	✓	✓	✓

Please identify, with full coordinates, 5 leading tour operators from across the globe specializing in MICE . Subject to their final selection by FTOC and availability of the hosted hospitality package, we shall invite them with return economy class airfare and complete hospitality at New Delhi.

Note: **There may be more than one Sponsor in each category except Platinum Sponsor. An early confirmation from your end will help us to offer you branding in our advertising and publicity campaign till June 2016. LOGO placement and size will vary with category of Sponsorships.**

Sponsors Please draw the Cheque/DD in favour of 'FICCI, New Delhi' and mail it to Mr. Arshad Danish, Sr. Asst. Director Tourism, Federation House, Tansen Marg, New Delhi – 110001 **before March 1 2016.**

Exhibitors with Table Tops Please draw the Cheque/DD in favour of 'FICCI, New Delhi' and mail it to Mr. Arshad Danish, Sr. Asst. Director Tourism, Federation House, Tansen Marg, New Delhi – 110001 **at the time of booking**