



Tamil Nadu State Council

Interactive Meeting with Armenian Delegates

“Showcasing Armenia’s Attractive Business Environment in
Media & Entertainment & Tourism Sector”

27th Jan 2016 at 7.00 pm – 8.30 pm at Madras Cricket Club, Chennai

FICCI – Tamil Nadu State Council organised an Interactive Meeting with Armenian Delegates for Showcasing Armenia’s Attractive Business Environment in Media & Entertainment & Tourism Sector wherein more than 80 senior officials from film Industry, Travel & Tourism, Media & Entertainment Industry were participated in this important interactive meeting.



His Excellency Mr. Shivkumar Eashwaran, (HON) Consul, Consulate of Armenia in Chennai said Armenia, which got its independence only 19 years ago, is a promising tourist destination. Armenia’s tourism industry has shown significant growth in the past 10 years. It is also emerging as a place with great potential for tourism-related investment. Armenia as a country that offers stable and safe conditions for entrepreneurship and investments, is attractive for tourists and rich in historical-cultural and natural resources has the potential to offer various competitive tourism

products and high quality services to the global tourism market. He said also there is more scope and great potential for film production industry for Film Shooting.

Shri. Ravi Kottarakara, President, Film Federation of India (FFI) assured the Armenian Delegation that Indian Producers would live to shoot in Armenia, if the Government doles out incentives.



During the interaction, where leading producers from South India participated, delegates **Ms. Kristina Sargsyan**, **Ms. Ani Barsekhyan** and **Mr. Armen Minassyan** from Armenia assured that the Armenia Government

would walk an extra mile to Indian Film Producers who schedule their outdoor shooting in the country with various attractive incentives.

While reacting to the request, **Shri. Thyagarajan**, Well Known Producer and Film Director in Tamil Nadu announced that he will shoot his next film in Armenia.



Mr. R. Ramamurthy, Convener, CSR Panel, FICCI Tamil Nadu State Council welcomed the participants to the lively interaction where Armenian Delegates presented the advantages of the country and showcased the potential for the Indian Film Fraternity there.

The meeting ended with Vote of Thanks by **Mr Ruban Hobday**, Head, FICCI Tamil Nadu State Council who thanked **His Excellency Mr. Shivkumar Eashwaran** and his team for all their support in hosting the meeting at Madras Cricket Club, Chennai. He also shared that a FICCI delegation focussing on the Media, Entertainment and Travel & Tourism sector is set to visit Armenia between 15th and 19th July 2016.



Photo Caption (L to R):

Mr Ruban Hobday, Head, FICCI Tamil Nadu State Council, **Mr. Armen Minassyan**, **Shri. Thyagarajan**, Well Known Producer and Film Director in Tamil Nadu, **Shri. Ravi Kottarakara**, President, Film Federation of India (FFI), **Mr. R. Ramamurthy**, Convener, CSR Panel, FICCI Tamil Nadu State Council, **His Excellency Mr. Shivkumar Eashwaran**, (HON) Consul, Consulate of Armenia in Chennai, **Ms. Kristina Sargsyan** and **Ms. Ani Barseghyan**.
