Come, Express Yourself and Win exciting Cash Prizes!

On the occasion of World IP DAY 2016, FICCI is organizing the "**FICCI Annual Slogan & Poster Making Competition**"

The Theme

Piracy is a serious threat to the creative industries (Films, TV, Books, Music, Art, Video-Games) in India. Piracy or content theft eats away the genuine revenue of the content creators and affects their livelihood.

Be a responsible consumer – know how you are consuming copyright content online!
Don't be a part of the culture of online piracy!
Let's join hands to Support Creativity-**STOP PIRACY!**

Winners will receive…

Category I - Below 18 years
(Best Creative)

1st – Cash Prize of Rs. 10,000 + certificate

2nd – Cash Prize of Rs. 5000 + certificate

Category II – Above 18 years
(Best Creative)

1st – Cash Prize of Rs. 12,000 + certificate

2nd – Cash Prize of Rs. 6000 + certificate

Rules:

The participants must create a poster *plus* a catchy slogan to go with the theme of the competition.

The Poster could be a painting, a drawing, a sketch, a collage of pictures or a combination of any 2 or all, but must not be copied i.e. it must be the original work of the contestant.

Submission:

A photograph of the Poster along with the Slogan and the details of the candidate must be sent to: ipr@ficci.com by 20th April, 2016.

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The Poster along with the Slogan is to be sent to FICCI Office by 20th April, 2016.

Entries open from: 13 – 20 April 2016
Hurry rush your entries to:

Vedika Sidhu
FICCI, IPR Division, Federation House, Tansen Marg, New Delhi- 110001
Phn: 011 - 23487477

Details of the participant to be provided are as follows:-

1. Name
2. Category
3. Age



Winners will be felicitated at FICCI's World IP day Celebrations on 25th April 2015





