

FICCI Aditya Birla CSR Centre for Excellence is organising
**2 Days Training on
 Impact Assessment and SROI of
 CSR projects & Programmes**

Date: 12 and 13 May 2016
 Venue: FICCI Federation House, New Delhi



Benefits

- ❖ Plan better
- ❖ Implement more effectively
- ❖ Facilitate accountability
- ❖ Support stakeholder communication
- ❖ Successfully guide the allocation of scarce resources.
- ❖ Present ways to incorporate impact assessment processes into the design and delivery of developmental interventions

The two days training program will focus on informing participants on the nuances of impact assessment, which will in turn increase the value of programs to the people they serve. Sessions at the workshop will help CSR and social development personnel:

Program Highlights

- Develop impact indicators for flagship programs of their organisation
- Providing lessons and recommendations on developing effective impact assessment processes based on case study reviews
- Equip participants with introductory SROI skills
- Step-by-step introduction to the SROI process
- Principles underpinning SROI
- Calculating the SROI ratio and provide applications
- Examples to show how an organisation can use SROI to increase impact

For registration:

Registration Fee: INR 20,000+ 14.5 % Service Tax

Early-bird discount - 10% discount on INR 20,000 (valid up-to April 30th 2016)

Buddy Discount - 10% discount on every second registration from same company

Discount to FICCI members - 15%



**For Registration:
 Please contact:**

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