

FICCI Celebrates 2nd National HANDLOOM DAY

Exhibition and B2B | August 7, 2016- FICCI, New Delhi

BACKGROUND

Handloom industry is the second-largest employment provider for the rural population in India after Agriculture. This industry contributes 15 per cent of the total cloth produced in this country. There are 470 Handloom clusters spread in all over the country. Indian handloom industry is the largest in the world.

Given the importance of this sector and to strengthen linkages with rural sector, on 7th August 2015, Honorable Prime Minister of India, Shri Narendra Modi, inaugurated the 1st National Handloom day in Chennai. Prime Minister said that with the world becoming progressively more aware about the environment and holistic healthcare, there is a need to highlight the eco-friendly aspects of handloom products.

In continuation and to mark the importance of this sector in our economic and social life, FICCI is celebrating 2nd National Handloom day at Federation house, New Delhi, on 7th August 2016. An exhibition of Handlooms, Khadi & related products and buyer seller meetings would be organized on this day.

It is our pleasure to invite you in the show. The details for participation as exhibitor or sponsor are given below. There is no fees for visitors or attending the show.

Participation Fee Details

| Exhibition Participation Package | Includes |
|---|---|
| INR 4,500 + 15% Tax | <ul style="list-style-type: none"> ■ 4sqm readymade booth ■ Facia, Table, Chair, Power Socket etc. ■ B2B Matchmaking opportunities |
| Principal Sponsor - INR 3,00,000 | Lunch Sponsor - 1,00,000 |
| <ul style="list-style-type: none"> • 4 Standees • Logo in advertisement in business daily (preferably business standard) • Logo in backdrop/main hoarding outside • 1 Stall | <ul style="list-style-type: none"> • 2 Standees in Luncheon area • Logo in backdrop/hoarding outside. |

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