



Sensitization Programmes on **PRIVATE SUSTAINABILITY STANDARDS**

With the evolution of international trade flows and rapidly globalising markets, there is an increasing emphasis on adopting sustainability standards amongst businesses in order to enter or remain part of the global supply chain.

Private Sustainability Standards (PSS) have emerged as an important tool for guiding international buyers on sustainable procurement. PSS offer an innovative market based approach to promoting sustainable production and business practices.

Federation of Indian Chambers of Commerce and Industry (FICCI) in association with Quality Council of India (QCI) is organising three half- day workshops on Private Sustainability Standards to sensitize the industry including SMEs on the sustainable development benefits and market access opportunities through PSS. The discussion will also focus on mechanisms to address potential challenges of PSS implementation.

Who Should Attend

Policy Makers

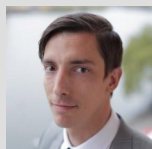
Business Leaders

CSR / Sustainability Heads

Managers

Consultants

About Trainer:



Mr. Johan Genneby, Swedish Expert on Sustainability Standards from Beyond Intent has 12 years of professional experience, including 5 years in executive management positions, in the field of sustainability, business development and international development cooperation. He has over the years been engaged by companies, private sector organisations and governments in national and international assignments covering practical business sustainability programming, strategy development, and design and management support in various efforts facilitating responsible business practices.

Johan has been responsible for the execution of a number of international cross-sector and multi-stakeholder collaboration programmes and has worked extensively in Africa, Central- and Eastern Europe and the Middle East. Previously, as Director Market Development at the International Council of Swedish Industry (NIR), Johan was responsible for monitoring NIR interventions and developing long-term programmes in new markets aimed at facilitating necessary conditions for sustainable business and trade.

Workshop Schedule:

New Delhi:

Date: Aug 16, 2016
Venue: Federation House,
 Tansen Marg,
 New Delhi-110001

Timings: 09:30 – 13:30 hrs

For further details & to reserve your seat,
 please contact:*

Sakshi Bhargava

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Mumbai:

Date: Aug 17, 2016
Venue: Hotel Suba International, 211,
 Chakala Sahar Road, Andheri (E),
 Mumbai 400 099

Timings: 09:30 – 13:30 hrs

For further details & to reserve your seat,
 please contact:*

Ashish Dhiman

T : +91-11-2348 7392
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E : ashish.dhiman@ficci.com

Hyderabad:

Date: Aug 18, 2016
Venue: Federation House
 FTAPCCI, Red Hills
 Hyderabad 500 004

Timings: 09:30 – 13:30 hrs

For further details & to reserve your seat,
 please contact:*

Sukanya Sundar

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**Limited seats, available on first come first serve basis*

Workshop Outline:

10.00-10.30	Module 1	INTRODUCTION	<ul style="list-style-type: none"> Workshop Orientation / Agenda Round of introductions
10.30-10.50	Module 2	WHAT IS SUSTAINABILITY?	<ul style="list-style-type: none"> Terms and Definitions Trends and Developments Guidelines, Principles and Standards (Overview)
10.50-11.00	Module 3	WHY SUSTAINABILITY?	<ul style="list-style-type: none"> Drivers and Challenges Sustainability and Competitiveness
11.00-11.45	Module 4	TOOLS FOR SUSTAINABILITY	<ul style="list-style-type: none"> 7-steps model (ISO 26000 - PACD) Stakeholders Mapping and Analysis Identifying Issues of Materiality Defining Policy and Strategy
11.45-12.15	Module 5	OPERATIONALISING SUSTAINABILITY	<ul style="list-style-type: none"> Setting Goals (and KPIs) Managing and Integrating Sustainability
12.15-13.00	Module 6	EVALUATING AND COMMUNICATING SUSTAINABILITY	<ul style="list-style-type: none"> Monitoring Performance Reporting and Communication Improving Performance and Quality of Information
13.00-13.30		Q&A & CLOSING	
13.30 Onwards		Lunch	