‘Propelling MSME Growth: Ways & Means’

Monday, September 19, 2016 – FICCI, Federation House, Tansen Marg, New Delhi

Sponsorship categories and opportunities

Sponsorship Categories & Benefits	Principal Sponsor	Gold Sponsor (s)	Associate Sponsor (s)	Documentation Kit Sponsor
	(1)	(2)	(Multiple)	(1)
Sponsorship Fees (Rs. in Lakhs)	**8**	**5**	**1.5**	**2**
Logo on main Backdrop	✓			
Logo on main Backdrop Wings		✓	✓	✓
Logo on Sponsor Panel	✓	✓	✓	✓
Logo to be printed in the summit booklet	✓	✓	✓	✓
Speaking Slot in Inaugural session	✓			
Speaking Slot in one of the panel session		✓		
Advertisement in the summit booklet	✓(One Page Colour)	✓(One Page B&W)	✓(One Page B&W)	
2*2 meter complementary exhibition stall	✓	✓		
Corporate Brochure insertion in delegate kit	✓			✓
Placement of logo along with company’s web-link on event page in FICCI-CMSME website	✓	✓		
Running of sponsor’s promotional film during the session break at the Conference area	✓ (3 mins)	✓ (2 mins)		
Logo on Summit Kit				✓
Advertisement in FICCI-CMSME Monthly Newsletter	✓ (for 3 months)	✓(for 2 months)	✓(for 1 month)	✓ (for 2 months)
Banner in FICCI-CMSME Website	✓ (for 3 months)	✓(for 2 months)	✓(for 1 month)	✓ (for 2 months)

Contact:
Deepesh Sharma
FICCI, Federation House, 1, Tansen Marg, New Delhi 110 001 .Tel: 91-11-23487260/ 23487307, Fax: 91-11-23320714
Email: cmsme@ficci.com Log on to our website: www.ficci-cmsme.com