FICCI

Federation of Indian Chambers of
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Software Technology Parks of India

DigitalRajasthan
Conclave

Transforming Lives through Technology

5th October 2016:
SMS Convention Centre, Jaipur

Policy Framework and Business Opportunities

Innovation and Emerging Trends

Future Companies : IT Start-ups

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Digital Technologies have emerged as catalysts for rapid economic growth and citizen empowerment across the globe and are being increasingly used by us in everyday lives from retail stores to government offices. They help us to connect with each other, to share information on issues & concerns faced by us and also enable resolution of those issues in real time.

Hon'ble Prime Minister's vision of Digital India programme is to bring in more innovation & practical solutions for transforming our nation and creating opportunities for all citizens by harnessing digital technologies. The idea is to empower every citizen with access to digital services, knowledge and information.

Just going paperless is not the Digital transformation but it is transforming the lives of people through efficient use of forever changing technologies & approaches. Under this Digital India umbrella to create a thriving ecosystem for the industry & entrepreneurs leveraging public-private partnership would be necessary. Government through its policies and private industry through its technological innovations, both have vital role in social & financial inclusion, and to ensure success of Digital India

Against this backdrop, Federation of Indian Chambers of Commerce and Industry (FICCI) alongwith Software Technology Parks of India (STPI) is organising Digital Rajasthan Conclave on 5th October 2016 at SMS Convention Centre, Jaipur. This programme aims to dwell upon state level opportunities and way forward under the overarching Digital India programme.

Digital Rajasthan : Opportunities

Abundant Manpower

The annual intake capacity of technical institutes in Rajasthan is over 355 thousand students (this includes ITIs, Polytechnic and Engineering colleges). The State Government has also set up the Rajasthan Knowledge Corporation Limited to promote IT literacy on a large scale.

An attractive Tier-2 location

The State offers lower manpower costs, lower staff attrition rates, lower land and office space costs and access to large pool of relatively untapped educated professionals. Some of the good cities are in the vicinity of NCR which is an additional advantage.

Available Infrastructure

State has got good industrial infrastructure available for IT & ITeS industry including SEZs focused to IT & ITeS sector. Electronic manufacturing clusters are being developed and land has been reserved in NCR region

Financial Services

Rajasthan is known to produce proficient and skilled finance and accounts professionals like chartered accountants, cost accountants and company secretaries, in large numbers. This coupled with low cost of operations makes it an attractive location for setting up back office operations in accounting and financial services. The State accounts for highest number of India's finance professionals: CAs, ICWAs.

Agenda to discuss

Digital Rajasthan

- e-Governance - Framework for enhancing delivery of services from the government and increased engagement of citizens for various e-Governance initiatives using Social, Mobile, Analytics and Cloud (Reforming Governance through Technology)

- Policy Framework

- Investment in IT, ITeS and Electronics Manufacturing in Rajasthan – Make in India

- Private sector participation in making Digital Rajasthan a reality

Innovation and Emerging Trends

- Connectivity and Broadband Highways - a cornerstone of digital empowerment of the masses; critical infrastructure pre-requisite for the economic and social development of nations

- Digital Wallet - mobile financial services

- Trends in Mobile Broadband: LTE/4G/5G Adoption: A key growth driver for a Digital India

- A Paradigm Shift: Moving business to cloud – MSME advantage

- Internet of Things (IoT)

- Cyber Security: Current trends & the combating future threads

- Changing Life Style by Changing Shop Style: How safe our e-commerce transactions

- Artificial Intelligence and Machine Learning

- Blockchain – the future of G2C (Govt to Citizen) and G2B (Govt to Business) services

- Products v/s Services – Risk v/s Reward

Future Companies: IT Start-Ups

- Startup India - Standup India

- New Policy Framework

- Role of Financing

- Success Stories

- Sharing of Ideas

- Harmonizing legal framework for Start-ups

- Skilling for IT & ITes sector

FICCI

STPI

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.

India has earned itself a reputation of an IT superpower. Software Technology Parks of India has played a seminal role in accomplishing this status. Today, STPIs across over the country are synonymous with excellent Infrastructure and Statutory support aimed at furthering growth of Information Technology in the country.

Software Technology Parks of India (STPI), is an autonomous society under the Ministry of Electronics and Information Technology (MeitY), Government of India, which was setup in 1991, with the objective of encouraging, promoting and boosting the Software Exports from India.

STPI maintains internal engineering resources to provide consulting, training and implementation services. Services cover Network Design, System Integration, Installation, Operations and maintenance of application networks and facilities in varied areas.

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