

BRICS Trade Fair Road Show

Tuesday, 30th August 2016, The Hilton, Chennai

FICCI coordinated the first BRICS Trade Fair Roadshow in Chennai which saw an overall participation of about 100 delegates from various sectors.



Mr. Ashok Thakkar, Convener, FICCI TNSC Infrastructure Panel & Chairman of Viking Shipping gave the welcome address; he gave an overview of the BRICS summit and spoke on the theme of India's BRICS Chairmanship and how the the BRICS meeting is potential for growth in various sectors for India. He also expatiated on Prime Minister Modi's 10 plans during BRICS conference in India.

Mr. Praveen Kumar Mittal, Additional Director, FICCI gave an overview of the BRICS Trade fair and he spoke on the sectors that can participate in the BRICS Trade Fair. He said that BRICS meeting should have a strong Trade connect hence the BRICS Trade Fair which is the first BRICS Trade Fair, 12 -14 October, New Delhi has been initiated. He said the theme was Building BRICS innovation through Collaboration. He also mentioned that the Key elements in the Trade Fair are private and public sector participation with a focus on 20 sectors which are of interest to all the 5 nations including start-ups. He also mentioned that the trade fair focuses on state and provinces participation. It is a complete interactive business engagement with a BRICS investment lounge, buyer seller meet, BRICS business forum address by the Trade Ministers of the countries.

Mr. P Murari IAS (Retd), Advisor to FICCI President in his concluding remarks said the time is right for India for working in Synergy with all the stakeholders in ensuring a win win situation. Tamil Nadu he added is a dynamically poised for growth in the sunrise sector, namely aerospace which has been indicated to the government by FICCI initially as FICCI mooted the idea on Aerospace and Defence Industry. An aerospace park has been setup in Tamil Nadu. He also added that focus on coal imports from the BRICS countries will help the Indian Industry largely apart from other minerals which act as feedstock for major thermal energy based industries. He mentioned that the BRICS has a 2 tier focus namely Government to Government, Government to business and Business to Business and hence the Trade fair is expected to largely cover all aspects.

Mr. Ruban Hobday, Head, FICCI TNSC gave the vote of thanks and invited the organizations to take part and benefit from the BRICS Trade Fair