



Federation of Indian Chambers of Commerce and Industry



Report on

**FICCI YEDP: Young Entrepreneurship Series [YES] 50\***

4th October 2016 between 4.00pm and 6.00pm at TAG Hall, Anna University, Guindy, Chennai

FICCI's Young Entrepreneurship Development Panel in association with Centre for Entrepreneurship Development, Anna University organized the Panel discussion on Entrepreneurship Development wherein more than 400 participants including faculty and students from various colleges across Tamil Nadu participated

**Thiru K. Pandiarajan**, Hon'ble Minister for School Education, Archaeology, Youth Welfare and Sports Development Department, Government of Tamil Nadu during his inaugural address said that the basic understanding of the three elements - venture capital, business model and value - are necessary to embark on entrepreneur ventures. He also added that if a young individual can develop an idea where technology and social trend confluences at a point, then it would be known as modern vision. An entrepreneur has to listen to his inner voice and follow his passion aggressively. He said the first venture capital was announced by the Tamil Nadu Government, focused on women with engineering degrees, some three years back. He mentioned that the TN Vision 2023 was to create a suitable startup ecosystem on a par with the rest of the world.

**Dr. G. Ravikumar**, Director, Centre for Entrepreneurship Development, Anna University said we have involved 250 students in the project 'Panchakavya' fertilizer which actually was the platform for teaching the business models to the students. It is also known fact that the Tamil Nadu government identified three institutions as hubs for this which includes including College of Engineering, Guindy.

**Mr. P. Murari IAS (Retd.)**, Adviser to FICCI President & Former Secretary to President of India, **Mr. Agnishwar Jayaprakash**, Convener, FICCI TNSC-YEDP & Director of Operations, Agni Group of Companies also spoke on the occasion while **Mr Ruban Hobday**, Head, FICCI Tamil Nadu State Council proposed the vote of thanks.

The inaugural session was followed by the detailed panel discussion on Entrepreneurship development – Opportunity & Challenges wherein distinguished experts such as **Mr. V. M Muralidharan**, Chairman, Ethiraj College for Women & Global COO, Bahwan CyberTek Group, **Mr. C. K. Kumaravel**, Co-Founder & CEO, Naturals Salon & Spa and **Mr. Kiruba Shankar**, Founder & CEO, Business Blogging Pvt Ltd shared their expertise & knowledge which was moderated by Mr. Agnishwar Jayaprakash and was well received and appreciated by the students and others including industry senior officials across Tamil Nadu.



Caption L to R: **Dr. G. Ravikumar**, Director, Centre for Entrepreneurship Development, Anna University, **Mr. Agnishwar Jayaprakash**, Convener, FICCI YEDP & Director of Operations, Agni Group of Companies, **Dr. S. Selladurai**, Additional Registrar, Anna University, **Thiru K. Pandiarajan**, Hon'ble Minister for School Education, Archaeology, Youth Welfare and Sports Development Department, Government of Tamil Nadu, **Mr. P. Murari IAS (Retd.)**, Adviser to FICCI President & Former Secretary to President of India, **Mr. V.M. Muralidharan**, Chairman, Ethiraj College for Women & Global COO, Bahwan CyberTek Group, **Mr. C. K. Kumaravel**, Co-Founder & CEO, Naturals Salon & Spa, **Mr. Kiruba Shankar**, Founder & CEO, Business Blogging Pvt Ltd