



### Overview

- FICCI has instituted 'Road Safety Awards' to felicitate the corporate initiatives in Road Safety.
- The objective is to promote initiatives taken by the Corporates that mitigate or reduce occupational road risk.
- This can help corporates to learn about the best practices and adopt the same in their organisations.
- FICCI received more than 60 entries from corporates in the following categories:
  - i. Corporate Safe Driving
  - ii. Road Safety Analysis & Action
  - iii. Road Safety Product & Solution
  - iv. Road Safety in the Community
  - v. Global Road Safety
  - vi. Safe Vehicles

- vii. Road Safety Innovator (*for individuals*)
- viii. Road Safety Manager of the Year (*for individuals*)
- ix. Outstanding Commitment to Road Safety (*for individuals*)

### **Winning Entries**

Sr. No.	Award Category	Winner (s)	Initiative (s)	Overview
1.	Corporate Driver Safety	Transystem Logistics International Pvt Ltd.	Safety first operation	<ul style="list-style-type: none"> <li>• Transystem Logistics manages over 1500 trucks in their daily operations.</li> <li>• It has a dedicated team of trainers to give training to the drivers. As the education level of drivers is low, it is very much required to train the drivers continuously to improve the quality of operations.</li> <li>• The company witnessed 18 accidents in 2014-15, which reduced to 3 in 2016-17.</li> </ul>
2.	Road Safety Analysis and Action	Mahindra & Mahindra Ltd. and J P Research India Pvt. Ltd.	'Rise For Safe Roads' & 'RASSI – Mumbai Pune Expressway'	<ul style="list-style-type: none"> <li>• Mahindra &amp; Mahindra in partnership with SaveLIFE Foundation (SLF), has initiated an innovative project, titled 'Rise For Safe Roads' for reducing the number of road crash deaths on the Mumbai-Pune Expressway (MPEW) by converting it into a 'Zero Fatality Corridor' by the year 2020.</li> <li>• Road safety analysis and data driven interventions are at the heart of the project, which is being undertaken by JP Research India Pvt. Ltd.</li> </ul>
3.	Road Safety in Community	Goodyear India Ltd.	Safer Roads Safer You	<ul style="list-style-type: none"> <li>• Goodyear India Ltd. under its CSR initiative 'Safer Roads, Safer You' provides complementary trainings to independent taxi drivers and fleet operators with a focused view to curb traffic rule violations and to enhance the overall experience of users of the taxi services.</li> <li>• The program was first initiated in 2015-16 and based on the positive feedback, the program continued in the year 2016-17 as well.</li> </ul>

4.	Road Safety Product & Solution	WABCO India Ltd.	Safety enhancement in Trailers in India	<ul style="list-style-type: none"> <li>WABCO India took this initiative to implement the system for enabling Trailers with ABS System, so that the safety of the trailers is improved.</li> <li>WABCO started communicating with 50 organised trailer manufacturers, large trailer operators and Transport Commissioner for effective implementation.</li> </ul>
5.	Safe Vehicles	Cairn Oil & Gas, Vedanta Ltd.	Vehicle Safety	<ul style="list-style-type: none"> <li>The company has taken initiatives to improve safety of its vehicles such as: <ul style="list-style-type: none"> <li>Vehicle Assurance through ' Vehicle TAG System'</li> <li>Trailer Air Brake Hose Safety Improvement</li> <li>Bumper removal in light passenger vehicles to improve compliance on vehicle and pedestrian safety.</li> </ul> </li> </ul>

### Special Jury Awards

Sr. No.	Award Category	Winner (s) (Special Jury Award)	Initiative (s)	Overview
	Corporate Driver Safety			
1.	Corporate Driver Safety	Monsanto India Ltd.	A decade of driving vehicle safety	<ul style="list-style-type: none"> <li>Monsanto India started its road safety program in September 2006.</li> <li>Their road safety strategy has been implemented in three stages, focusing first on raising awareness, then instilling a sense of individual ownership, and finally fostering team accountability.</li> </ul>
2.	Road Safety in Community	Abbott India Ltd.	iCare Road Safety Project	<ul style="list-style-type: none"> <li>Since 2014, through this campaign, Abbott has spread the message of road safety to over 1.2 million people spread across 480 locations in 26 states.</li> <li>The initiative has accounted for a significant portion of Abbott's 2% CSR initiatives in India and will continue to be a major focus area going forward.</li> </ul>

				<ul style="list-style-type: none"> <li>Accidents in employees was reduced by 83% in four years. The focus of the drive was on four key aspects - usage of helmets and seatbelts, emphasis on avoiding distractions such as mobile phones while driving, control on speed and adherence to alert driving techniques.</li> </ul>
3.	Road Safety Product & Solution	Super Highway Labs Pvt. Ltd	Shuttl S.A.F.E. (Secure Anxiety Free Experience)	<ul style="list-style-type: none"> <li>The company has developed an app-based bus service, offering an assured AC seat to commuters. It aims to make urban commute safe, reliable and affordable. They operate over 500 buses in Delhi-NCR on 50 routes and 300 stops, fulfilling over 30,000 rides daily.</li> <li>The safety of the commuter doesn't stop just in the bus but it also extends beyond the trip till right to commuter's destination, based on commuter's requests and permissions.</li> </ul>
4.	Road Safety Product & Solution	G.H. Rasoni College of Engineering, Nagpur	Center of Excellence in Intelligent Transportation System for Safe India	<ul style="list-style-type: none"> <li>This Institute has initiated many research work in finding the solution towards road safety by designing and implementing: <ul style="list-style-type: none"> <li>Hardware for Vehicles &amp; Drivers</li> <li>Driving Simulator &amp; Virtual Environment for Driver Training</li> <li>Data Analysis Manually and also with Soft Computing Tools</li> <li>Optimizing the Traffic Scenario by Considering Real Time Data</li> <li>Development of support system for the traffic authorities</li> </ul> </li> </ul>
5.	Safe Vehicle	Indus Towers	Act Now Be Safe - Safe Two-Wheeler & Four Wheeler	<ul style="list-style-type: none"> <li>For the safety of employees, Indus Towers has carefully decided upon the checklist.</li> <li>They undertake monthly governance for the four-wheeler through Vehicle Tracking System.</li> <li>Do two wheeler inspection of all the technicians bike and regularly upload bike inspection data at an online tool.</li> </ul>
6.	Road Safety Awareness	'Bal Bharati Public School, Pitam Pura'	'Share the Road – Vroom Club' &	<ul style="list-style-type: none"> <li>Bal Bharati Public School, Pitampura initiated the Road Safety project in assistance with Delhi Traffic Police and PVR Nest in August, 2014. The project was named, 'Share the Road' and the students selected for this initiative formed a club named, 'Vroom'. The school ensured that the project was implemented across students, parents and the</li> </ul>

		& ‘Bal Bharati Public School, Gangaram’	‘Safer Roads, Safer India : Classrooms with a cause’	<p>driver community through a range of activities to promote road safety in community.</p> <ul style="list-style-type: none"> <li>Bal Bharati Public School- Gangaram, is also focusing on the issue of creating awareness &amp; emphasizing the importance &amp; need for wearing seatbelts / helmets, having a mobile free &amp; safe driving and the need to follow road signs and traffic rules for safety on road.</li> </ul>
--	--	--	---	--

### Road Safety Awards for Individuals

Sr. No.	Award Category	Winner	Overview
1.	Road Safety Manager of the Year	Mr. Sudershan Kumar, Additional General Manager, RITES Ltd	<ul style="list-style-type: none"> <li>He joined RITES in Highway Division in 1987 and undertook several initiatives in his organisation.</li> <li>As a traffic management and road safety experts, he had worked on Kenya Transport Master Plan and prepared safety policy initiatives at country level.</li> </ul>
2.	Outstanding Commitment to Road Safety	Dr. Srinivas Puppala, Regional Transport Officer, Govt. of Telangana	<ul style="list-style-type: none"> <li>Dr. Srinivas Puppala has been doing outstanding work on road safety since 1995 and implemented lot of initiatives which saved lot of lives in road traffic accidents.</li> <li>He has been organising and conducting all programs with his own money and without any financial support from any person or organization.</li> </ul>

### Jury Members

- **Mr. G K Pillai**, Former Union Home Secretary, Govt. of India (*Chairman*)
- **Mr. K K Kapila**, Chairman, International Road Federation
- **Mr. Pragyal Singh**, Executive Director, EY Advisory Services
- **Dr. Rohit Baluja**, President, Institute of Road Traffic Education
- **Mr. K Srinivasan**, Consultant, World Bank