

Makeinindia@TAITRONICS2017

FICCI in coordination with Department of Industrial policy & Promotion (DIPP) and Ministry of Electronics & Information Technology (MeiTY) has been participating in TAITRONICS for last two years, under the **Make in India banner** to provide greater momentum for attracting investments into the country. TAITRONICS is Asia's leading electrical and electronic exhibition.

This year again, FICCI on behalf of DIPP & MeitY organized the Make in India pavilion at TAITRONICS. The show was scheduled for **11-14 October 2017** in **Taipei**.

On the sidelines of TAITRONICS, FICCI also collaborated with Chinese National Federation of Industries (CNFI) & Institute for Information Industry (III) for "**Taiwan-India Industrial Collaboration Summit 2017**". The summit had sessions on Electronic Manufacturing, Display Smart City, Green Technologies and Auto Electronics.

The Indian delegation to TAITRONICS & India-Taiwan Collaboration Summit was led by **Shri Ajay Prakash Sawhney**, Secretary, MeitY and witnessed participation from three States, various strata of Industry and prominent industry-associations. Three Indian States participated, namely, Karnataka, Andhra Pradesh and Kerala. **Mr. Manish Sharma**, Co-chair, FICCI Electronics & White Goods Manufacturing Committee and President & CEO, Panasonic India led the Indian business delegation.

India was invited to speak in the Opening Ceremony of TAITRONICS 2017 on 11 October 2017, which provided an important platform to showcase India's strength in electronic manufacturing. Besides the opening ceremony, the following activities were also organized during the visit:

- Inauguration of Make in India Pavilion (11 October, 2017)
- 17th India-Taiwan Joint Business Council Meeting jointly organized by FICCI and Chinese International Economic Cooperation Association (CIECA) (11 October, 2017)
- VIP Welcome Dinner hosted by CNFI (11 October, 2017)
- India-Taiwan Industrial Collaboration Summit 2017 (12 October, 2017)
- Dinner hosted by Ministry of Economic Affairs, Government of Taiwan (12 October, 2017)
- Taiwan-India G2B/ B2B Meeting (13 October, 2017)
- Visit to **Easycard Corporation & Mobiletron Electronics** (13 October, 2017)

Over 75 delegates from India participated in TAITRONICS 2017. The delegation was well represented by the industry across various sub-sectors like Consumer electronics, automobile

electronics, semiconductors, components etc. All the major industry associations, namely CEAMA, IESA, ELCINA, ICA, ACMA along with SEZs participated in the show.

FICCI signed an MoU with CNFI for joint industrial cooperation between the India and Taiwan to exploit complementary advantages of respective industries. In total, 21 MoUs were signed between the India & Taiwan for collaboration between the two sides. Many G2Bs and B2Bs were organized in the four day programme.