



FICCI's UZHAVAN 2017

"Enriching & Energizing Lives of Farming Community"
15th December 2017 (Friday), Erode, Tamil Nadu

FICCI in association with EID Parry organized the UZHAVAN 2017 with the theme of "Enriching & Energizing Lives of Farming Community" held on 15th December 2017 (Friday) at Erode, Tamil Nadu wherein focused THREE main topics such as Yield Improvement, Water Conservation and Reducing Cost of Cultivation and Live Demo on Farm Mechanization done by sponsor companies such as EID Parry Bio, Shakthiman, Nagarjuna Group, Nandhi Tractors, Coromandel, New Holland, TAFE, Honda Siel Power Products and Jain Irrigation Systems. The event was inaugurated by Thiru. Viswanathan, Joint Director of Agriculture, Erode District. More than 400 farmers participated in the event.

Thiru. Viswanathan, Joint Director of Agriculture, Erode said Farm Mechanization provides the technology to facilitate agricultural growth through efficient utilization of inputs. Adoption of mechanization ensures timeliness of agricultural operations, reduces cost of production as well as drudgery in carrying out various agricultural operations. He said equipment for various operations like tillage, sowing, irrigation, plant protection and threshing etc. are generally being used by farming community. However most of the newly developed implements and costly machines have not reached the farmers and machines for the special the operations like rice transplanting, sugarcane harvesting, coconut harvesting and pulse mechanization need greater attention. He said this program would showcase the live demo on farm mechanization with the three main concepts such as Yield improvement, Water conservation and Reducing cost of cultivation. Finally he thanked FICCI and EID parry to organize this significant program for farmers in Erode to bridge the technology gap existing at present.