

Workshop on New Age Agri Marketing Solutions- “Linking Farmers to markets” held on April 20, 2018 at Bhubaneswar Odisha.

The workshop was inaugurated by Mr Pradeep Maharathy, Hon’ble Cabinet Minister, Panchayati Raj & Drinking Water, Agriculture & Farmers’ Empowerment, Fisheries & Animal Resources Development, Government of Odisha in the presence of other dignitaries, Dr. Saurabh Garg, IAS, Principal Secretary, Principal Secretary, Department of Agriculture & Farmer’s Empowerment, Government of Odisha, Mr. Pravesh Sharma, Advisor FICCI Agriculture division and Ms Mousumi Ghose.

Followed by the Inaugural there was an interactive session Chaired Dr. Saurabh Garg, IAS, Principal Secretary, Principal Secretary, Department of Agriculture & Farmer’s Empowerment, Government of Odisha, Mr. Pravesh Sharma, Advisor FICCI Agriculture and addressed by Mr Sudhansu Mohan Samal, IAS, Director of Horticulture, from Directorate of Horticulture, Government of Odisha and Mr Jha AGM, NABARD

Over 9 Senior Representatives from agribusiness industry (list attached) who are into procurement of hi value crops and services made presentation to the FPO’s from all over the state. Over 90 FPOs attended the session (list attached).

Followed by the inaugural and interactive session there was a very fruitful informal business to business meeting between the FPOs and the Agribusiness Industry.