3rd HR SUMMIT, 2018

New Age Human Capital Management (HCM)

12th September 2018: Holiday Inn, Sardar Patel Marg, Jaipur

Sponsorship Opportunities

CATEGORY & BENEFITS	AMOUNT EXCLUDING TAX (in Lacs)
Principal Sponsor (1) • Logo visibility of the Sponsor on the backdrop wings • Logo visibility of the Sponsor on the hoarding at the conference venue • Logo visibility of the Sponsor on the thank you sponsor panel • Sponsor's publicity material would be inserted into conference documentation pack • 6 free delegate registrations at the programme • Sponsor will be allowed to put-up 2 standees of 6′ X 3′ size at the event venue at pre-function area only • Sponsor's corporate film will be run during breaks (3-5 minutes duration)	**3.00**
Co-Sponsor (any) • Logo visibility of the Sponsor on the backdrop wings • Logo visibility of the Sponsor on the hoarding at the conference venue • Logo visibility of the Sponsor on the thank you sponsor panel • Sponsor's publicity material would be inserted into conference documentation pack • 4 free delegate registrations at the programme • Sponsor will be allowed to put-up 1 standee of 6′ X 3′ size at the event venue at pre-function area only	**2.00**
Delegate Kit Sponsor (1) • Exclusive Logo visibility of sponsor on delegate kits • Logo visibility of the Sponsor on the hoardings at the conference venue • Logo visibility of the Sponsor on the thank you sponsor panel • Sponsor's publicity material would be inserted into conference documentation pack • 3 free delegate registrations at the programme.	**1.50**
Lanyard Sponsor (1) • Exclusive Logo visibility of sponsor on Lanyards of delegate / speaker badges • Logo visibility of the Sponsor on the hoardings at the conference venue • Logo visibility of the Sponsor on the thank you sponsor panel • Sponsor's publicity material would be inserted into conference documentation pack • 3 free delegate registrations at the programme.	**1.50**
Associate Sponsor (any) • Logo visibility of the Sponsor on the hoarding at the conference venue • Logo visibility of the Sponsor on the thank you sponsor panel • Sponsor's publicity material would be inserted into conference documentation pack • 2 free delegate registrations at the programme.	**1.00**

Note: In case of sponsorship service, GST is payable by service receiver, if the receiver of service is any corporate, body or partnership firm located in taxable territory.

Why Sponsor?

→ Unmatched brand equity and brand recall for the sponsor with a focused, captive and relevant target audience

→ Excellent opportunities to network and generate new leads for business from potential business prospects

→ Tailored sessions covering major business verticals