



Ministry of Youth Affairs & Sports
Government of India



TURF 2018

**8th Global Sports Summit
&
India Sports Awards**

25-26 October, 2018

FICCI, Federation House, Tansen Marg New Delhi - 110001



International Convention on
**BUSINESS OF
SPORTS**



FICCI IN SPORTS

FICCI is India's apex chamber of commerce with a dedicated sports division, visionary sports committee and full time experts.

FICCI Sports a Snapshot

- National Knowledge Hub
- Promoting Public Private Partnership
- Broad basing
- Human Resource Development and Institution Capacity Building



Mr. Rashesh Shah
President-FICCI

“Sports is a key vector to the soft power of a nation and a great unifying force. Increasingly in India, it is emerging as an important industry. At present sports is fragmented and unorganised but FICCI believes that if the Government and Industry can nurture and promote it together, we can explore the hidden potential of this sector and realize its true entrepreneurial opportunities”



Mr. Deepak Jacob
Chairman- Sports Committee and
President and General Counsel, Star India

“FICCI's TURF has been instrumental in suggesting policy reforms, stimulating sports development and connecting stakeholders at all levels. TURF 2018 is going to focus on challenges and opportunities in Grassroots Development for entrepreneurs, raising the standards of sports personal and improving the employability of human resources, which we believe are critical for the growth of the sports sector in India.”



8th Global Sports Summit

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FICCI believes that sports development can take an accelerated growth path with more stakes of India Inc in the sector. There are plethora of investment and growth opportunities in Sports sector. To facilitate the above FICCI has been organizing "TURF" last 7 years.

"TURF 2018" has four components

- Conference on Business of Sports
- Structured B2B & B2G meetings
- FICCI India Sports Awards Night
- Specialised workshop

Participants profile

- Central and State government
- Sports Authority of India
- National and states Sports Federations
- Athletes
- International organizations
- Venture Capitalists
- India Inc with serious stakes in sports
- Academicians/ Universities and students in sports and allied fields
- League and Club owners
- Sports Event and Celebrity Management Companies and Consultancies
- Infrastructure Developers
- Media Organizations





Over the years

All leading companies from India and abroad have partnered with us in TURF in over the years. Over 3000 delegates comprised of leading corporates besides Sports Federation, Sports Authorities of States and Sports Personalities. Also, there were delegations from countries like Australia, UK, USA, Germany, Iran, Singapore, Netherlands and Newzealand etc.



2009

1st International Sports Business Convention in India



2010

Business of Sports: Commonwealth and Beyond



2011

Developing State Industry Engagements and International Partnerships



2012

Strengthening Sports Federation, Institutional Capacity Building and Soccer Development



2013

Sports Entrepreneurship



2014

Making India a Sporting Nation



2015-16



8th Global Sports Summit



India Sports Awards

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REGISTERED DELEGATES WILL BE ENTITLED FOR

<ul style="list-style-type: none"> ■ Delegate Kit ■ Research reports on Sports industry ■ Entry at India Sports Awards Night 	<ul style="list-style-type: none"> ■ B2B and B2G Meetings ■ Networking Lunch ■ Cocktail and Dinner
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DELEGATE FEE (PER PERSON)

No. of delegates	Amount in INR (₹)*	Amount in US\$*
Up to 2 Delegates	6000	200
For 3 or more Delegates from same organization	4000	150

ATTRACTIVE DISCOUNTS FOR FICCI MEMBERS

	Corporate Members	Associate Members
Delegation Fee	25%	10%

#Note: write to us for special invite
* GST 18% Extra

SWIFT	NEFT/IFSC/RTGS	Cheque/DD
Beneficiary Name & Address: Federation of Indian Chambers of Commerce & Industry (FICCI), Federation House, Tansen Marg, New Delhi-110001 Beneficiary Bank Name: United Bank Limited Beneficiary Saving bank A/c No: 013694600000041 SWIFT Code: YESBINBBXXX	Beneficiary Name & Address: Federation of Indian Chambers of Commerce & Industry (FICCI), Federation House, Tansen Marg, New Delhi-110001 Beneficiary Bank Name: United Bank Limited Beneficiary Saving bank A/c No: 013694600000041 IFSC/NEFT/RTGS Code: YESB0000136 MICR Code: 110532031	DRAWN IN FAVOR OF "FICCI" PAYABLE AT NEW DELHI Cheque/DD to be sent to: Ms. Anchal Panwar Federation of Indian Chambers of Commerce & Industry (FICCI), Federation House, Tansen Marg, New Delhi-110001

Sponsorship Opportunities* (Excluding Awards)

Country Partner 20 Lacs	Gold Partner 50 Lacs	Silver Partner 25 Lacs	Bronze Partner 15 Lacs
Strategic/Session Partner 10 Lacs	Networking Dinner Partner 8 Lacs	Lunch Partners (Day-1 & Day-2) 6 Lacs	Badge and Kit Partner 6 Lacs

*For more information on sponsorship benefits, please contact the FICCI Sports Team

For Partnership Please contact

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Industry's Voice for Policy Change

About FICCI

Established in 1927, FICCI is one of the largest and oldest apex business organizations in India. FICCI's history is closely interwoven with India's struggle for independence, industrialization and emergence as one of the most rapidly growing global economies. FICCI has contributed to this historical process by encouraging debate, articulating the private sector's views and influencing policy.

A not-for-profit organization, FICCI is the voice of India's business and industry.

FICCI draws its membership from the corporate sector, both private and public, including MNCs; FICCI enjoys an indirect membership of over 2,50,000 companies from various regional chambers of commerce.

FICCI provides a platform for sector specific consensus building and networking and is the first port of call for Indian industry and the international business community.

To be the thought leader for industry, its voice for policy change and its guardian for effective implementation.

For Registration Please Contact

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