

Event Name: Road to Safety Campaign in Tripura

Event Date: 1st March 2019

Place: Agartala, Tripura

FICCI STATE : North East Advisory Council

Vehicular traffic in Tripura has seen a growth of more than 100% during the last 8 years and fatalities from road accidents have gone up many folds during this period said Mr Arindam Nath, DIG (Southern Range) Tripura Police during the inauguration of the Road Safety Campaign in Agartala on 1st of March 2019. With the cases of drunken driving on the rise in Tripura FICCI – NEAC has planned a Road Safety campaign in Tripura. The campaign will include various outdoor campaigns, training sessions etc. across Tripura.

Addressing a gathering of more than 300 participants from police, transport, excise departments, motor driving unions and local chambers, Mr. A. K Bhattachatjee, Additional Secretary of Transport, Government of Tripura informed about the new initiatives taken by the transport department to achieve the goal of 'zero death on roads' across the state. Dr. Sally Lukose, Head Forensic Department, Institute of Road Traffic Education (IRTE) invited the Government of Tripura to take advantage of various support services available with IRTE for reducing road fatalities.

Mr. D. S. Dhanda, General Manager, NHIDCL shared information about the new processes being followed to reduce accidents in Highways. Other prominent speakers included Mr. Gora Mukherjee, Mr Soubhik Banerjee of Diageo. All participants pledged to never drink and drive.