

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor – Cost: Rs. 15 Lacs

- Partner will be tagged as "PLATINUM SPONSOR"
- Logo presence across all the communication i.e.
  - Branding at the venue [Backdrop Wings, Other event collateral at the venue]
  - Event website
  - All marketing and publicity campaigns
  - Thank you sponsor card to be part of the delegate kit
- Table Space to display brochures / catalogues - 1
- Company brochure to be inserted in the conference delegate kit - [Quantity – 250 Nos]
- Number of delegates for conference – 8
- Number of invites for exclusive networking dinner – 8
- Corporate AV (<60 Sec) to be played during the breaks of the sessions.

Gold Sponsor – Cost: Rs. 12 Lacs

- Partner will be tagged as "GOLD SPONSOR"
- Logo presence across all the communication i.e.
  - Branding at the venue [Backdrop Wings, Other event collateral at the venue]
  - Event website
  - All marketing and publicity campaigns
  - Thank you sponsor card to be part of the delegate kit
- Table Space to display brochures / catalogues - 1
- Company brochure to be inserted in the conference delegate kit [Quantity – 250 Nos]
- Number of delegates for conference – 6
- Number of invites for exclusive networking dinner – 6
- Corporate AV (<30 Sec) to be played during the breaks of the sessions.

Silver Sponsor – Cost: Rs. 8 Lacs

- Partner will be tagged as "SILVER SPONSOR"
- Logo presence across all the communication i.e.
  - Branding at the venue [Backdrop Wings, Other event collateral at the venue]
  - Event website
  - All marketing and publicity campaigns
  - Thank you sponsor card to be part of the delegate kit
- Company brochure to be inserted in the conference delegate kit [Quantity – 250 Nos]
- Number of delegates for conference – 4
- Number of invites for exclusive networking dinner – 4
- Corporate AV (<30 Sec) to be played during the breaks of the sessions.

(P.T.O)

Lunch Sponsor (Day 1 / Day 2) – Cost: Rs. 6 Lacs

- Partner will be tagged as "Lunch Sponsor (Day 1 / Day2)"
- Logo presence across all the communication i.e.
    - Branding at the venue [Backdrop Wings, Other event collateral at the venue]
    - Special standalone 'Thank You Lunch Sponsor' Panel at the Lunch Venue
    - Event website
    - All marketing and publicity campaigns
    - Thank you sponsor card to be part of the delegate kit
- Number of delegates for conference – 3
- Number of invites for exclusive networking dinner – 3

Dinner Sponsor (Day 1) – Cost: Rs. 8 Lacs

- Partner will be tagged as "Dinner Sponsor"
- Logo presence across all the communication i.e.
    - Branding at the venue [Backdrop Wings, Other event collateral at the venue]
    - Special standalone 'Thank You Dinner Sponsor' Panel at the Dinner Venue
    - Event website
    - All marketing and publicity campaigns
    - Thank you sponsor card to be part of the delegate kit
- Number of delegates for conference – 4
- Number of invites for exclusive networking dinner – 4
- Corporate AV (<30 Sec) to be played during the breaks of the sessions.

Lanyard Sponsor – Cost: Rs. 6 Lacs

- Partner will be tagged as "Lanyard Sponsor"
- Logo presence across all the communication i.e.
    - Branding at the venue [Backdrop Wings, Other event collateral at the venue]
    - Sponsors Logo on Lanyards for Delegate Badges
    - Event website
    - Thank you sponsor card to be part of the delegate kit
- Number of delegates for conference – 3
- Number of invites for exclusive networking dinner – 3

Delegate Kit Sponsor – Cost: Rs. 5 Lacs

- Partner will be tagged as "Delegate Kit Sponsor"
- Logo presence across all the communication i.e.
    - Branding at the venue [Backdrop Wings, Other event collateral at the venue]
    - Sponsors Logo on Delegate Kit
    - Event website
    - Thank you sponsor card to be part of the delegate kit
- Number of delegates for conference – 2
- Number of invites for exclusive networking dinner – 2

* * * * *