

SCENARIO PLANNING- THE NEW NORMAL

(An interactive Webinar for Business Leaders)



The New Normal

The COVID-19 pandemic has impacted economies across the world disrupting business cycles. A disruption of this magnitude requires us to re-imagine business for "The New Normal". We need to think non-linear and come up with options that address this new reality.

The program focuses on helping business address this "New Normal". A change needs to be addressed at 2 levels i.e. the emotional & cognitive level. The key pillars of the program will be Managing change and Re-aligning strategy

The Approach

- A workshop for business leaders managing teams
- Designed around two key pillars:
 - Session 1 – Managing change
 - Session 2 – Re-aligning strategy
- Designed around frameworks by Dr. Kubler Ross, Michael Porter, Kaplan
- Two sessions of approximately 90 minutes each.

Emotional aspects of change

- Uncertainty and fear
- Lack of clarity and confusion
- Impact on motivation
- Inability to unfreeze and plan
- Anchored in the past

Strategy aspects of change

- Disruption in business cycle
- Impact on customer relationships
- Shrinkage in market size
- Budget and pricing
- Confusion in the ranks on strategy



DATE
12 May 2020

TIME
11:00 am
to 2:00 pm
with a 15 minute
break in between



Investment

INR 4,000 + GST per participant



Facilitator Profile

Samir is an expert in OD, ID and Coaching. He has designed and run interventions for leaders at various levels, going up to the level of Sr VP's and Directors. His core experience has been in the space of Strategy Alignment & Execution, Senior Leadership Alignment, Culture Building & Transformation, Leadership & Talent Development and Change Management. He uses a mix of large group, small group interventions and one o one coaching to drive change. Samir has served in the Indian Army and took part in two major operations "Op Vijay" and "Op Parakaram".



Limited Seats Available

For Registration please contact:
darshana.barman@ficci.com