



The COVID pandemic has **disrupted** business cycles of most organizations. A disruption of this magnitude requires us to re-plan business for 'The **New Normal**'. It requires us to think non-linear and scenario plan for the future. Our **Phased Approach** helps business leaders to address this '**New Normal**'.

Strategy aspects of change

- Disruption in business cycle
- Impact on customer relationships
- Shrinkage in market size
- Impact on budgets and pricing
- Confusion in the ranks on strategy

Emotional aspects of change

- Uncertainty and fear
- Lack of clarity and confusion
- Impact on motivation
- Inability to unfreeze and plan
- Anchored in the past

Part I – 3.5 hrs Workshop

- A workshop for Business/HR Leaders
- Designed around 2 key pillars:
 - Session 1 – Aligning Strategy
 - Session 2 – Managing Change
- Frameworks of **Dr Porter & Kaplan**
- Pre-work before the workshop
- Interactive virtual classroom



Part II – 3 Coaching Sessions **

- Executive Coaching
- 3 Sessions to expand on the strategy
- Identify key imperatives and alignment
- Identify personal leadership actions

***Optional for participants and recommended for business impact*

Investment:

- Part 1: Workshop - INR 4K/- + GST
- Part 2: Post Workshop 3 Executive Coaching Sessions which are strongly recommended for strategy execution (Price on request)
- 10% Discount for enrolling for both

Facilitator Profile

Samir Nakra has more than 25 years of experience and has worked with senior leaders on Strategy & Change. He's a coach with more than 500 hrs of experience and has served in the Army in J&K and the LOC near Kargil.

He has consulted for different MNCs and Indian conglomerates over the years.