



Webinar on **Intellectual Property Rights & Social Media**

24th July 2020 | 3:00-5:00 PM

WEBINAR REPORT

FICCI organized a Webinar on “Intellectual Property Rights & Social Media” on 24th July 2020. The webinar discussed about the intellectual property rights issues in social media, particularly in copyright sector and the current legal framework and remedies available to the IP holders to deal with such issues. The webinar also touched upon the social media laws and their correlation with intellectual property rights and how brand owners and organisations can safeguard their brands in social media in these challenging times.

The webinar had the Opening Remarks from Mr. Arun Chawla, Deputy Secretary General, FICCI followed with the presentations from the eminent guest speakers from LS Davar & Co. including Mrs. Kajal Sinha, Trademark Attorney, LS Davar & Co. and Mr. Govind Chaturvedi, Trademark Attorney, LS Davar & Co.

The webinar was attended by over 130 participants consisting of industry representatives, senior counsels, legal & IP professionals, trademark attorneys, brand owners, law firms, legal experts, law students from academic institutes and other key stakeholders etc.