IDEA to IPO: Gateway to Growth through Capital Markets

27 August 2026 | Hotel The Park, Anna Salai, Chennai

FICCI Tamil Nadu State Council organised the programme **"Idea to IPO: Gateway to Growth through Capital Markets"** on **27 August 2026** at **Hotel The Park, Anna Salai, Chennai**. The programme brought together entrepreneurs, startups, MSMEs, capital-market professionals, financial advisors, banking institutions, and other stakeholders to create greater awareness about the opportunities available through capital markets and the journey involved in transforming growing businesses into investor-ready enterprises.

Dr. Ashok Verghese, Co-Chair, FICCI Tamil Nadu State Council, delivered the welcome address and highlighted the importance of creating greater awareness among emerging businesses about alternative avenues for raising growth capital. He emphasised the relevance of capital markets in supporting businesses as they scale and the need for entrepreneurs to understand the opportunities, requirements, and processes associated with accessing institutional capital.

Mr. S. Vasudevan, President, TANSTIA, delivered the special address and brought the perspective of the MSME sector to the programme. His participation highlighted the importance of enabling small and medium enterprises to access appropriate sources of finance and build the necessary capabilities to support expansion, growth, and long-term competitiveness.

Mr. Sai Ranganathan, Associate Vice President, StartupTN, also delivered a special address, highlighting the growing importance of the startup ecosystem and the need for emerging enterprises to develop sustainable and scalable business models. The session provided an important perspective on the support ecosystem available to startups and the significance of institutional capital in enabling promising businesses to move towards the next stage of growth.

The programme featured a presentation by **Mr. Senthilmurgan R, Chief Manager, Primary Market Relationship, National Stock Exchange of India Limited (NSE)**, providing participants with insights into the primary market and the process of accessing capital markets. The presentation helped participants understand the IPO ecosystem and the key considerations businesses need to evaluate while preparing themselves for a public listing.

Mr. Aman Jain, Director, Getfive Advisors Pvt. Ltd., shared insights into the advisory aspects of the IPO journey and the importance of preparing a business for investor scrutiny. **Mr. Sameer Shaikh, AVP – IPOs, Corporate Registry, KFin Technologies Limited**, provided perspectives on the corporate registry and operational aspects associated with the IPO and listing process.

A key highlight of the programme was the panel discussion on **"From Idea to IPO: Building Scalable and Investor-Ready Businesses through Capital Markets"**, moderated by **Mr. Sanjay Mehta, Senior Partner, Surana & Surana International Attorneys**. The panel featured **Mr. Senthilmurgan R, Mr. Aman Jain, and Mr. Rajkumar Chhajwani, Executive Vice President – Head, Enterprise Business Solutions, Kotak**

Mahindra Bank. The discussion focused on building scalable businesses, strengthening investor readiness, accessing capital markets, and understanding the financial and strategic requirements involved in taking a growing enterprise towards an IPO.

Mr. Sivaramkumar K, Senior Vice President and City Head – Chennai, Kotak Mahindra Bank, subsequently delivered a presentation, providing participants with further perspectives on banking and financial solutions relevant to growing enterprises. The programme concluded with an interactive **Q&A session**, enabling participants to seek clarifications and engage with experts on capital-market access, IPO readiness, financing, and business growth.

The programme concluded with a **networking dinner**, providing entrepreneurs, financial professionals, advisors, banking representatives, and other stakeholders an opportunity to build business connections and explore potential avenues for collaboration. The initiative served as a valuable platform for sensitising emerging businesses to capital-market opportunities and supporting their journey towards becoming **scalable, structured, and investor-ready enterprises**.

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