FICCI

READY FOR WHAT'S NEXT

Understand where your business stands today and what to do next.



In Partnership with

HITACHI | GlobalLogic
A Hitachi Group Company

Why This Workshop Matters Now

- **GET READY:** Understand what's changing in business – How to take advantage of it
- **Ready For What's Next:** Show customers and banks you're ready
- **Check where your business stands:** Build systems that attract investors and buyers
- **Know Your Score:** Understand your strengths and areas to improve



"This platform helped me understand what big companies want. I now know how to prepare and compete."

SME Founder Nilesh

Who Should Participate

- SME founders and managers who want to grow or export
- Companies Eyeing Exports or Corporate Supply Chains
- Suppliers to Large Buyers
- Early-stage companies who want to be investor-ready
- Companies Looking for Finance or Investment
- Businesses new to Sustainability or digital tools

What You Need to Do Now

In response to continued and consistent requests from businesses like yours, FICCI and Hitachi are running a series of hands-on workshops across India to help SMEs:

- Understand their readiness level - across 49 business KPIs and sustainability measures
- Get a Readiness heatmap – Identify strengths and priority areas for biggest benefit.
- Get a simple score to show where you stand, what's strong, and what needs work
- Build credibility with lenders, buyers, and partners

The core of the workshop is the Business Resilience Platform™ - your starting point.

You don't need a fancy system. You don't need a consultant.
You just need a willingness to take the first step.

What You'll Get

EXPERT TALKS:

What changes are coming and what this means for your business

CASE STUDIES & SUCCESS STORIES:

Discover real-life examples of Indian SMEs that transformed sustainability from an obligation into a competitive edge

TEMPLATES & RESOURCES:

Get templates, toolkits, and a free trial of the Business Resilience Platform.

PEER BENCHMARKING:

See where your business stands

INTERACTIVE TRAINING SESSIONS:

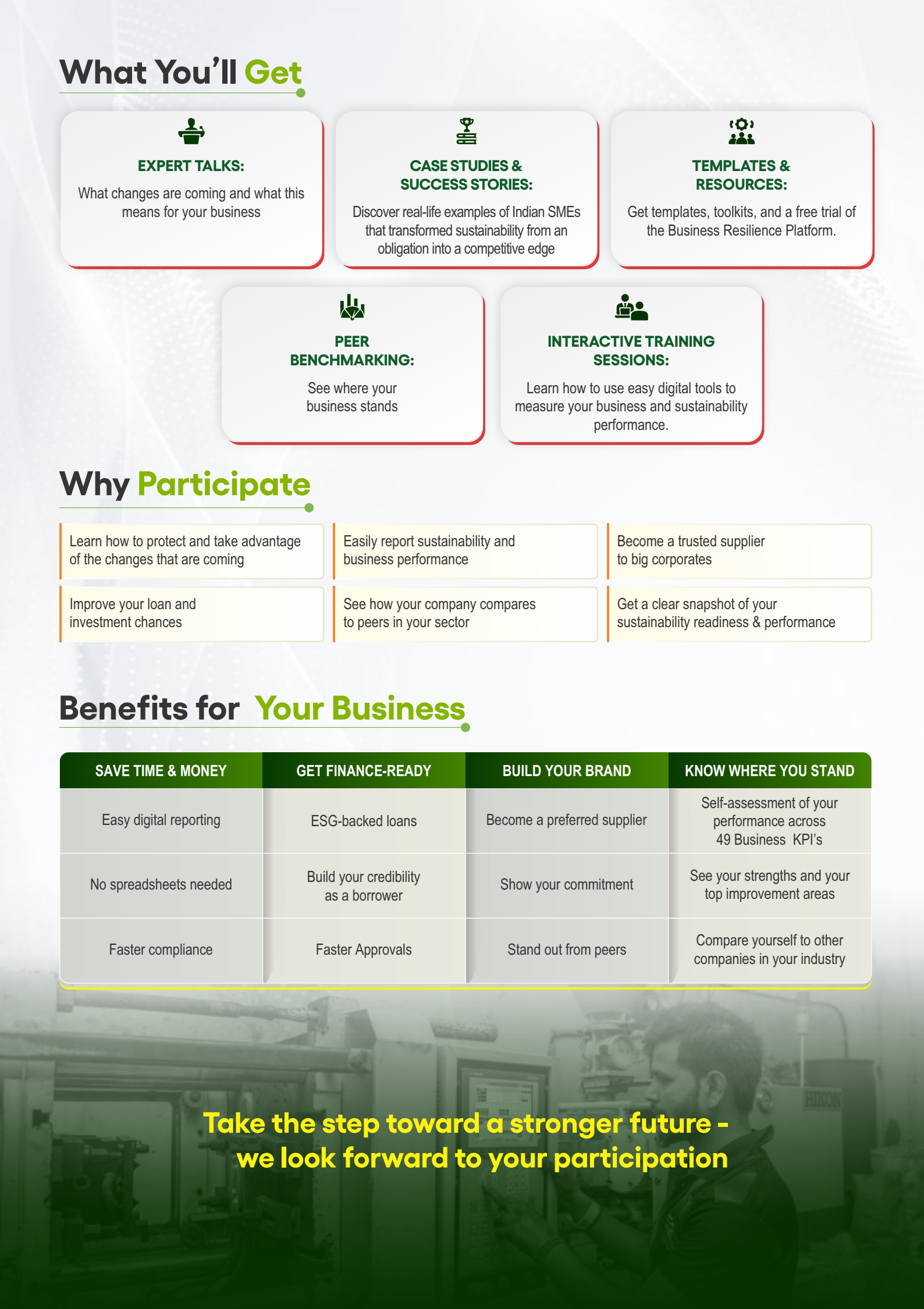
Learn how to use easy digital tools to measure your business and sustainability performance.

Why Participate

- Learn how to protect and take advantage of the changes that are coming
- Easily report sustainability and business performance
- Become a trusted supplier to big corporates
- Improve your loan and investment chances
- See how your company compares to peers in your sector
- Get a clear snapshot of your sustainability readiness & performance

Benefits for Your Business

SAVE TIME & MONEY	GET FINANCE-READY	BUILD YOUR BRAND	KNOW WHERE YOU STAND
Easy digital reporting	ESG-backed loans	Become a preferred supplier	Self-assessment of your performance across 49 Business KPI's
No spreadsheets needed	Build your credibility as a borrower	Show your commitment	See your strengths and your top improvement areas
Faster compliance	Faster Approvals	Stand out from peers	Compare yourself to other companies in your industry



Take the step toward a stronger future - we look forward to your participation

About FICCI

FICCI is the largest and oldest apex business organization in India established in 1927. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies.

Website -https://ficci.in/

About HITACHI

HITACHI is a global leader with over 110 years of experience in technology and innovation, operating in more than 100 countries and employing over 300,000 people worldwide. Our businesses span **energy, mobility, manufacturing, IT, finance, and healthcare.**

For the past 90 years, **HITACHI India** has been a trusted partner, contributing to nation-building in areas such as rail, energy, digital infrastructure, and social innovation. We have collaborated with businesses to create solutions that empower communities, strengthen public infrastructure, **and build resilience in everyday life.**

As India accelerates toward a more inclusive **and resilient future,** we remain deeply committed to serving as a trusted partner - shaping a future where progress leaves no one behind.

With the **business resilience platform**, HITACHI – together with **FICCI** – is offering SMEs a practical way to:

- Understand where they stand in their growth and export journey
- Benchmark themselves against industry peers
- Build trust with banks, investors, and large corporate supply chains
- Improve readiness for new opportunities in India and global markets

Website - https://hitachi.co.in/about/hitachi/

About GlobalLogic

GlobalLogic, a Hitachi company, is a trusted digital engineering partner to the world's largest and most forward-thinking companies. Since 2000, we've been at the forefront of the digital revolution-helping create some of the most innovative and widely used digital products and experiences. Today we continue to collaborate with clients in transforming businesses and redefining industries through intelligent products, platforms, and services.

Website: https://www.globallogic.com/

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