FICCI- TURF 2020, 10th Global Sports Summit

Partner Benefits	Gold Partner	Silver Partner	Bronze Partner	Awards
Media Promotion:				
Print: Magazines & News Paper				
Advertisement in newspaper	Y	Y		Y
Inclusion of Sponsors Profile in TURF Year-Book	Y	Y	Y	Y
Presence in FICCI business digest - Circulated to 35000 Corporate and other members	Y	Y	Y	Y
Internet				
Advertisement in e-newspaper	Y	Y		Y
E-mail Marketing Campaign -Activity announcement to 1 lac members	Y	Y	Y	Y
Article on Sports Websites *	Y			Y
Social Media Coverage				
Facebook, Twitter and other social media website	Y	Y	Y	Y
Exhibition Booth:				
Premium Booth at Exhibition (worth Rs 25,000/USD 500 each)	1	1		1
Standard Booth at Exhibition (worth Rs 15,000/USD 300 each)	1		1	1
Branding - Collateral Materials:				
E-Fliers	Y	Y	Y	Y
Mention in Press Release	Y			Y
Branding on the Main Backdrop & Logo on "Thank You Partner" banners	Y	Y	Y	Y
Branding on the Main Backdrop along with FICCI Checkers	Y			Y
Logo presence in Virtual Platform Hall & Logo in e-Brochure	Y	Y	Y	Y
Exclusive Branding - Pre, during and post event	Y	Y	Y	Y
Invitation to Senior management and officials:				
Representative at main dais in Inaugural	Y			Y
Complimentary Delegate e-Passes (INR 3,000)	15	10	5	15
Opportunity to Present Award at India Sports Awards Ceremony	1			4
Speaking Opportunity	Y	Y	Y	Y
Expo Sampling:				
Opportunity to create social media promotional campaign	Y	Y	Y	Y
Opportunity to have company representative(s) interviewed	Y			Y
Other:				
Corporate Film Screening	10	5	2	10
Opportunity to hold Press Conference	Y			Y
Partnership Rates(INR) + GST	**750000**	**500000**	**300000**	**1000000**