FICCI flo Empowering WOMEN >50

Greater 50 Conclave and Exhibition

Sponsorship Categories and Benefits

	Premium Partner Rs. 5 Lakhs	Co-Partner Rs. 3 Lakhs	Associate Partner Rs. 2 lakhs	Partner Rs 1 lakh
Logo Visibility & Placement				
On virtual entry gate	✓			
Main Panels of the Virtual Backdrop	✓	✓		
At the Virtual Networking Lounge	✓			
Lobby Area of the Virtual conference	✓	✓	✓	✓
Logo visibility on promotional flyers for delegate mobilization	✓	✓	✓	✓
Screening of corporate film at the Main Conference (30 sec)	✓			
Quote from the speaker to be included in the FICCI Press release on the event	✓			
Logo Presence in the Program for distribution to delegates & Thank you email post Conference	✓	✓	✓	✓
Uploading Thank you partners creative on social media	✓	✓	✓	✓
Speaking opportunity at one of the Panel discussions	✓	✓		
Branding on Exclusive Greater 50 website	✓	✓	✓	✓
Special Announcements Thanking Partners	✓	✓	✓	✓
A complimentary virtual booth at the Greater 50 Expo during period of the conference	✓	✓	✓	