WHY ESG AND CIRCULARITY ARE GOOD TO DO

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SOME THOUGHTS

- Necessity is the mother of invention
- The human being generally has good intentions
- Today, the world is rapidly becoming super conscious
 - The time to act is now and this is for all of us



ENVIRONMENTAL SOCIAL GOVERNANCE

E Good for the planet

S Good for the people

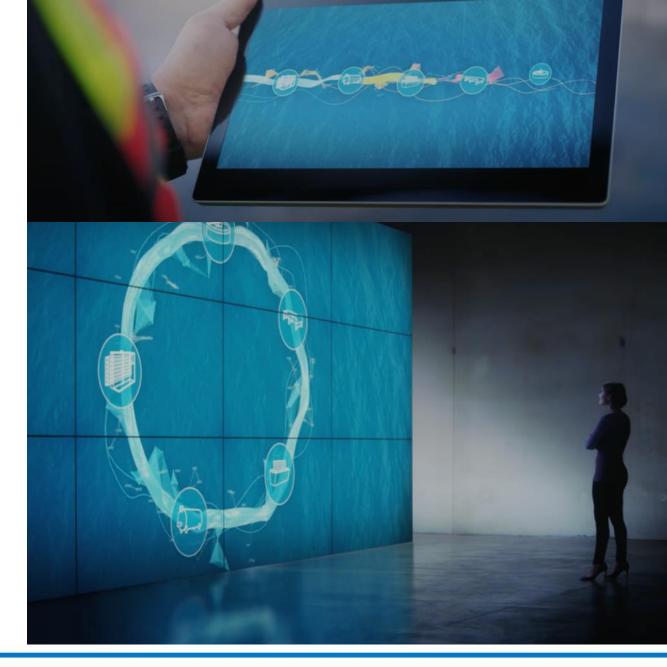
G Doing the right things the right way

 Top line growth
Cost reduction
Reduced regulator risk
Higher people productivity
Investment and asset optimization

McKinsey

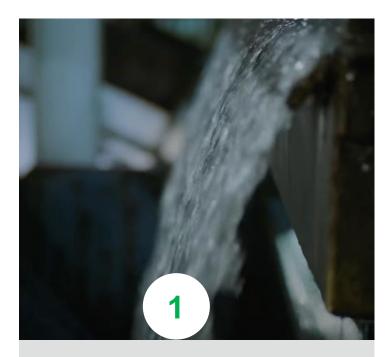
CIRCULARITY

- Circularity: intentionally recycling and reusing to reduce
- Extension of the useful life of products and materials
- Regeneration of natural systems
- Minimization of waste and pollution





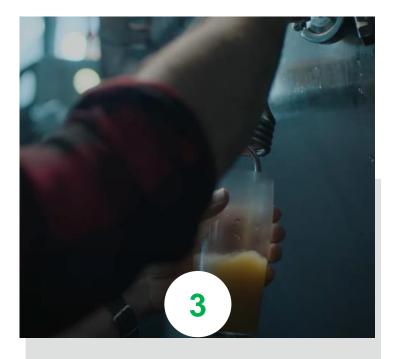
"THREE HORIZON APPROACH"



INSIDE THE WALLS



OUTSIDE THE WALLS



PRODUCT/ CUSTOMERS



CLOSING THOUGHTS

- CURRENTS FROM THE WAVES
- WHAT CAN MAKE YOU RICH...AND WHAT CAN KILL YOU
- WE NEED TO WORK TOGETHER

COLLABORATION BETWEEN GOVERNMENT, BUSINESS AND CONSUMERS BRINGS SUCCESS





