



Tamil Nadu State Council

FICCI Tamil Nadu State Council supported by SRM University organized a special webinar on **'THINK LIKE AN ENTREPRENEUR – THINK LIKE A LEADER'** between **11.00am and 12.15pm** held on **7 September 2021 (Tuesday)** wherein more than 200 students and faculty participated from various branches of SRM University in India.

Mr. C K Kumaravel, CEO and Co-Founder, Natural Salon & Spa was the Chief Guest and shared the inspiring motivational speech on the topic of **"THINK LIKE AN ENTREPRENEUR – THINK LIKE A LEADER"** and shared his thoughts, journey and rich experience for student's community. He mentioned how the quote of Mr. Gandhi, 'A single man can make a difference' which he heard in college had inspired him to be an Entrepreneur and he went on to briefly share the success and failures of his early business ventures. He told the students that the mantra to double one's success rate is to double the rate of failure, it is this same mantra which helped him to step out of the failures he faced and start a new business. Next, he maintained that formal education helps a man only to survive but it is the continuous learning which helps him to make a fortune. On the same note he proudly stated that his biggest assets were the collection of books and audios which inspired and helped him learn the steps to succeed in business.

He concluded his address by sharing his personal philosophy with the students "Glory of like is not the number of days you live but the number of days you are going to live, your entry in the world can go unnoticed but your exit should never go unnoticed.

