





On the occasion of International MSME Day FICCI - Maharashtra is Celbrating

MSME WEEK

Enhancing Participation of MSMEs in Global Value Chain

June 27 - July 01, 2022 14.00 - 17.00 Hrs FICCI BIKE Join us for a series of 10 Powerful Sessions over 5 days, led by Policy Makers, Thought Leaders and Inspiring Entrepreneurs during Virtual MSME Week 2022.



Business Session I Policy Sessions I Workshops I B2B Meetings I Exhibition I Networking

- For Partnership and Exhibition Opportunity:
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- For Registration: Ms. Purva +91-97696 67378







Virtual Sessions: June 27 – July 01, 2022

Day 01 -International MSME Day

Opening Session

Enhancing Participation of MSMEs in Global Value Chain Day 02 - Digital Transformation of MSMEs

> Digitized MSME sector – The Key to Global Competitiveness

Emerging
Technologies and
their role in
Empowering MSMEs

Day 03 - Access to Financing

Decoding Emerging Technology Platforms and Tools for MSME Credit

Improving Access to Credit for Building Globally Competitive MSMEs Day 04 - Skilling for MSME Competitiveness

Skilling MSMEs - The Road to Digital Transformation

Bridging the Digital Skills Gaps for MSMEs and Entrepreneurs Day 05 - Building Women Led Global MSMEs

Improving Scope and
Effectiveness of
Women's
Entrepreneurship
Policies

Improving Economic
Participation of
Women for a
Sustainable
tomorrow