







TAMIL NADU'S PARTICIPATION AT INDIA PAVILION IN DUBAI EXPO 2020





Date of Participation: 25 March – 31 March 2022

REPORT









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Introduction

Expo 2020 is a World Expo, hosted by Dubai in the United Arab Emirates from 1 October 2021 to 31 March 2022. Originally scheduled for 20 October 2020 to 10 April 2021, it was postponed due to the COVID-19 pandemic.

This is the first world fair to be held in the Middle East with over 192 countries participating wherein the world is witnessing the power of connection and how the unique architecture and culture can inspire innovation. For the first time in World Expo history, every participating country has its own pavilion. There are partner pavilions created to showcase the future through innovation and world - class expertise, and organization pavilions for international organizations to present their efforts to address global challenges.

India's Participation at the Expo



The India Pavilion at Expo 2020 Dubai reflects India's commitment to the Lokah philosophy of Samastah Sukhino Bhavantu, which means, in the "May everyone, whole world, be happy." The India Pavilion at Expo 2020 Dubai is one of the biggest platforms that offer

a golden opportunity to showcase India to the world and project the country as the hub next hub for growth and innovation.

The India Pavilion is led by the Department of Commerce, Ministry of Commerce & Industry, Government of India (GoI), Ministry of External Affairs (GoI), Federation of Indian Chambers of Commerce & Industry (FICCI) and National Buildings Construction Corporation Limited (NBCC). Nestled at the AI Forsan Park adjacent to the 'Opportunity' district of the Expo 2020 Dubai, India Pavilion is created on the theme of "Openness. Opportunity. Growth."

Under this, the pavilion is focusing on key primary themes - Climate and Biodiversity, Space, Urban and Rural Development, Tolerance and Inclusivity, Golden Jubilee, Knowledge and Learning, Travel and Connectivity, Global Goals, Health and Wellness, Food Agriculture and Livelihoods, and Water, each having a dedicated zone all underneath one gigantic roof.







Highlights of Tamil Nadu's Participation @ Expo 2020

Participation Date : 25 – 31 March 2022

Delegation led by : Thiru. M. K. STALIN

Hon'ble Chief Minister of Tamil Nadu

: Thiru. THANGAM THENNARASU

Hon'ble Minister for Industries, Tamil Official Language and Tamil Culture, Archeology,

Govt. of Tamil Nadu

Accompanied by 8 IAS Officers and 11 Government Officials from Guidance Tamil Nadu and 3 Office Bearers from FICCI Tamil Nadu State Council

G2G Meetings : 3
G2B Meetings : 9
Roundtable Meetings : 2
Mou Signed : 6

Sessions & Events:

- 25th March 2022 The Grand Inauguration of 'Tamil Nadu Week at India Pavilion, Dubai World Expo 2020 by Thiru. M. K. Stalin, Hon'ble Chief Minister of Tamil Nadu
- 25th March 2022 Media Interaction
- 26th March 2022 Investors' Meet
- 28th & 29th March 2022 One to One meetings held at Abu Dhabi

Diaspora Meeting : 1

Cultural Events : 7







Tamil Nadu's Participation Day-wise Details

25 March 2022 (Friday)

The day began, **Thiru. M. K. Stalin**, Hon'ble Chief Minister of Tamil Nadu held discussions with United Arab Emirates Minister for Economy **Mr. Abdulla bin Touq Al Marri** and Minister of State for Foreign Trade **Mr. Thani bin Ahmed Al Zeyoudi** at Dubai International Financial Centre on attracting investment to Tamil Nadu.



During the discussion, Hon'ble Chief Minister of Tamil Nadu explained the prevailing condition in Tamil Nadu that is favourable to business and invited both the Ministers of the United Arab Emirates to visit Tamil Nadu. He also invited them to send a delegation of investors to Tamil Nadu.









Tamil Nadu Week began on Friday Evening, 25 March 2022 in the Indian Pavilion at Expo 2020 Dubai. The special week, aimed at expanding Investment Opportunities in the state, was inaugurated at the India Pavilion Expo site by **Thiru. M. K. Stalin**, Hon'ble Chief Minister of Tamil Nadu in the presence of **Mr. H.H. Sheikh Nahyan Bin Mubarak Al Nahyan**, UAE Cabinet Minister of Tolerance & Commissioner General of Dubai Expo 2020.



While addressing at the Inauguration, **Thiru. M. K. Stalin**, Hon'ble Chief Minister of Tamil Nadu thanked the Dubai Government for organising the Expo 2020 and he said that the state pavilion will showcase the growth, development and opportunities across Industrial parks, manufacturing, agriculture and other sectors during the Tamil Nadu Week. After the speech, the Hon'ble Chief Minister of Tamil Nadu visited Tamil Nadu Pavilion which was followed by cultural performances by artistes from Tamil Nadu













The CM also visited Oscar award-winning composer Mr. AR Rahman at his studio in Dubai. During the visit, Mr. AR Rahman showed a glimpse of the album 'Moopilla Thamizhe Thaaye' (Tamil Anthem) being composed by him. During the visit, the CM was accompanied by his wife **Tmt. Durga Stalin**, **Thiru. Udhayanidhi Stalin MLA** and his wife **Tmt. Kiruthiga Udhayanidhi**. Mr. AR Rahman's daughter Ms. Khatija and son Mr. Ameen were also present during the meet.



On Friday, after the Inauguration at India Pavilion, Hon'ble Chief Minister of Tamil Nadu shared a video of a 3 minutes display about Tamil Nadu's archeological excavations at Burj Khalifa. He said "Our glorious history dating back to 3,200 years revealed through Keeladi and Porunai excavations were displayed at World's tallest structure Burj Khalifa". He also said "The people from around the world who were present at Burj Khalifa were amassed. Let's write the history of India from South!"











26 March 2022 (Saturday)

MoU Signing with Six Major Companies for ₹6,100 crore investments aiming to create 14,700 jobs in Tamil Nadu

During the conference named "Tamil Nadu – Investors First Port of Call held on 26 March 2022 at Hotel Taj, Dubai," a pact to invest Rs 2,600 crore in the State was signed in the presence of Stalin and government officials of Dubai.





மாண்டியிகு தமிழ்நாடு முதலமைச்சர் திரு. மு.க. ஸ்டாலின் அவர்கள் முன்னிலையில் இன்று (26.03.2022) துபாயில் நடைபெற்ற ஐக்கிய அரபு நாடுகளின் முதலீட்டாளர்கள் சந்திப்பின்போது, தூரையைச் சேர்ந்த நோபுள் ஸ்டில்ஸ் நிறுவனம், 1000 கோடி ரூபாய் முதலீடு மற்றும் 1200 நூர்களுக்கு வேலைவாய்ப்பு ஏற்படுத்தும் வகையில், உற்பத்தித் திட்டத்தினை தமிழ்நாட்டில் நிறுவுவதற்கான புரிந்துணர்வு ஒப்பந்தம் மேற்கொள்ளப்பட்டது. இந்த நிகழ்வின்போது, மாண்டியிகு தொழில் துறை அமைச்சர் திரு தங்கம் தென்னாக, IBPC Dubai நிறுவனத்தின் தலைவர் திரு. கபோல் குமார், சர்வதேச ஹுறு குழுமத்தின் தலைவர் மற்றும் மேலாண்மை இயக்குநர் திரு. எம்.தா, யூகப் அலி, UAE சர்வதேச முதலீட்டாளர்கள் அமைபின் செயலாளர்—பொது, H.E. திரு இயால் சாயிப் அல் ஜர்வான், தொழில் துறை கூடுதல் தகையைச் செயலாளாள் திரு. சக்குரின்னனர், இ.ஆ.ப., குறு, சிறு மற்றும் நடுத்தா தெரும் நிறுவனங்கள் தமையின் இயக்குநர் திருமதி புனு குல்கர்ணி, இ.ஆ.ப., துணைத் தூதர் டாக்டர் அமன் பூரி, தமிழ்நாடு அரசின் உயர் அலுவலர்கள், ஐக்கிய அரபு அமீரக நிறுவனங்களின் உயர் அலுவலர்கள் உடனிருந்தனர்.

Noble Steels would invest Rs 1,000 crore that would see creation of 1,200 new jobs











மாண்புமிகு தமிழ்நாடு முதலமைச்சர் திரு. மு.க. ஸ்டாலின் அவர்கள் முன்னிலையில் இன்று (26.03.2022) துபாயில் நடைபெற்ற ஐக்கிய அரபு நாடுகளின் முதலீட்டாளர்கள் சந்திப்பின்போது, துபாயைச் சேர்ந்த ஒமிட் ஹவுஸ் நிறுவனம், 500 கோடி ரூபாய் முதலீடு மற்றும் 3000 நபர்களுக்கு வேலை வாப்ப்பு ஏற்படுத்தும் வகையில், இரு ஒருங்கிணைந்த தையல் ஆலைகள் (Integrated Sewing Plants) நிறுவுவதற்கான புரிந்துணர்வு ஒப்பந்தம் மேற்கொள்ளப்பட்டது. இந்த நிகழ்வின்போது, மாண்புமிகு தொழில் துறை அமைச்சர் திரு தங்கம் தென்னரக, IBPC Dubai நிறுவனத்தின் தலைவர் திரு. கரேஷ் குமார், சர்வதேச லுலு குழுமத்தின் தலைவர் மற்றும் மேலாண்மை இயக்குநர் திரு. சாம்.ச. அல், UAE சர்வதேச முதலீட்டாளர்கள் அமைப்பின் செயலாளர்—பொது, H.E. திரு. ஐமால் சாயிப் அல் ஐர்வான், தெருழில் துறை கூடுதல் தலைமைச் செயலாளர் திரு. சுகிருஷ்ணன், இ.ஆ.ப., குறு, சிறு மற்றும் நடுத்தர தொழில் நிறுவனங்கள் துறை செயலாளர் திரு. வி. அருண் ராய், இ.ஆ.ப., வழிகாட்டி நிறுவனத்தின் மேலாண்மை இயக்குநர் திருமத் பூனா குல்கர்ணி, இ.ஆ.ப., துணைத் தூதர் டாக்டர் அமன் பூரி, தமிழ்நாடு அரசின் உயர் அலுவலர்கள், ஐக்கிய அரபு அமீரக நிறுவனங்களின் உயர் அலுவலர்கள் உடனிருந்தனர்.

White House earmarked Rs 500 crore to set up integrated sewing plant that would see generation of 3,000 jobs.



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Transworld Group of Companies would invest Rs 100 crore to set up a food park which would generate 1,000 new jobs























- Aster DM Healthcare would invest Rs 500 crore to set up a 500- bed facility in Tamil Nadu which would see creation of 3,500 jobs.
- Ashraf Group would invest Rs 500 crore for setting up a cargo transport park which would generate 500 new jobs.
- Also Few more companies such as Farabi Petrochemicals, Sharaf Group and Emaar Properties invested during the Dubai Expo









Jebel Ali Free Zone (JAFZA) hosted the delegation of Tamil Nadu led by the Hon'ble Minister for Industries **Thiru. Thangam Thennarasu** for a site visit















27 March 2022 (Sunday)





Addressing to the large crowd of Tamil diaspora at the Shabab AI Ahli Club, Saeed Bin Maktoum Hall during the inauguration of the Tamil Nadu Week Cultural Activities, **Thiru. M. K. Stalin** said Tamil Nadu and the UAE are very close and share heart-to-heart relations. He urged the Tamil community to continue to be pillars in bringing India and the UAE closer.







28 March 2022 (Monday)



Lulu Group signed an MoU with Govt. of Tamil Nadu to set up two malls and an exportoriented food processing unit with an investment of Rs. 3,500 Cr. and creating employment for over 5,000 people.

Tamil Nacu Chief Minister Calls UAE Visit A 'Success', Inks MoUs For Rs 6,100 Crore Investments & 14,700 Jobs In TN. Among the memorandum of understanding signed, the biggest investment from the lot comes from LuLu Groups which is investing Rs 3,500 crore in Chennai and Coimbatore. Apart from the LuLu groups, there are many more investors, including Nobel Steels, who will be investing Rs 1,000 crore, White House investing Rs 500 crore, Transworld investing Rs 100 crore, Aster DMK Healthcare investing Rs 500 crore and Sharaf Shipping investing Rs 500 crore. Through the investments, Tamil Nadu also aims to generate 14,700 jobs. In the biggest investment through UAE-based retail major Lulu Group, the Tamil Nadu government will set up shopping malls, hypermarkets and foodlogistic park









Highlights of B2G & G2G Meetings

Hon'ble Chief Minister of Tamil Nadu Thiru. M. K. Stalin along with Hon'ble Minister for Industries Thiru. Thangam Thennarasu met with Mubadala's Executive Director of Infrastructure Mr. Saed Arar at Abu Dhabi held on 28 Mar 2022





Hon'ble Chief Minister of Tamil Nadu Thiru. M. K. Stalin and Hon'ble Minister for Industries Thiru. Thangam Thennarasu met with Dr. Ali Saeed bin Harmal Al Dhaheri, First Vice Chairman, Abu Dhabi Chamber of Commerce & Industry held on 28 March 2022











29 March 2022 (Tuesday)

Hon'ble Chief Minister of Tamil Nadu Thiru. M. K. Stalin along with Hon'ble Minister for Industries Thiru. Thangam Thennarasu met with the MD & CEO of ADQ H.E. Mohamed Hassan Alsuwaidi held on 29 March 2022 at Abu Dhabi



Ms. Pooja Kulkarni IAS, MD & CEO, Guidance, and the team held a meeting with Mr. Rashed Al Teneiji, Director of Trade Promotion, UAE Ministry of Economy and discussed various areas of sector-specific collaboration and the opportunities available under the recent India-UAE CEPA - 29 March 2022













30 March 2022 (Wednesday)

Tamil Nadu's investment promotion agency, Guidance, has won the 'Best Investment Promotion Agency Award' in Asia Oceania Region at the Annual Investment Meeting (AIM) 2022, an initiative of the Ministry of Economy of the United Arab Emirates. (1/2)











Digital Screens

Twelve digital screens displaying various mega projects of Govt. of Tamil Nadu, Ease of Doing Business, New initiatives of Industries Department, MSME, Startups, Tourism initiatives, Skilling, activities of Guidance Tamil Nadu were show cased at the Tamil Nadu State Pavilion during the Tamil Nadu week from 25 March 2022 to 31 March 2022. Brochures of various Govt. Departments also shared with the potential investors and visitors.

Expo 2020 has been a platform for not only showcasing Tamil Nadu as a leading destination for industries to expand operations, but it has also given it an opportunity to present the mammoth innovation and start-up ecosystem of the state, thereby increasing visibility and opening doors for collaborations. The State Pavilion showcased its strength and its business ecosystem, through **digital content and static content that got displayed on 12 screens** around following sectors:

	Digital Content for 12 Screens			
S No	Content Theme / Sector	S No	Content Theme / Sector	
1	Auto	7	Agriculture & Food Processing	
2	Tourism	8	Ease of Doing Business	
3	IT & ITES	9	Infrastructure	
4	Healthcare	10	Education & Skill Development	
5	State's Start-Ups	11	Textile	
6	Culture	12	Chemical	

The State presented the following content on the Interactive Pod at the Pavilion which was well appreciated by the dignitaries and other visitors as the content was very engaging.

Digital Content for Interactive Pod			
S. No.	S. No. Area Content Theme/Sector		
1	Pod	Tamil Nadu Policy Highlights	









Cultural Activities during Tamil Nadu Week of World Expo 2020 at Dubai from 25 March – 31 March 2022

Cultural activities were organised at the Amphitheatre at India Pavilion every day from 25 March – 31 March 2022 at 05.00 PM to 7.30 PM which was well appreciated by the visitors thronged India Pavilion during the Tamil Nadu Week. Prominent celebrities from Tamil Film Industry also visited India Pavilion during the Tamil Nadu Week.



























Tamil Nadu Delegates List

List of Govt. Delegates			
1	Thiru. M. K. STALIN	Hon'ble Chief Minister of Tamil Nadu	
2	Thiru. THANGAM THENNARASU	Hon'ble Minister for Industries	
3	Thiru. T. Udhayachandran, IAS	Principal Secretary / Secretary I to CM	
4	Dr. P. Umanath IAS	Secretary - II to CM	
5	Thiru. M.S Shanmugam IAS.,	Secretary - III to CM	
6	Tmt. Anu George IAS.,	Secretary - IV to CM	
7	Thiru. S. Krishnan IAS.,	Addl. Chief Secretary, Industries Dept.,	
8	Tmt. Pooja Kulkarni IAS.,	MD & CEO, Guidance Tamil Nadu	
		Principal Secretary, Tourism, Culture	
9	Dr. B. Chandra Mohan IAS.,	and Religious Endowments Department	
10	Thiru. V. Arun Roy IAS.,	Secretary, MSME Dept.,	
11	Thiru. Dinesh Kumar	Senior PS to CM	
12	Thiru. Nithin John	PS to CM	
13	Thiru. Selvaraju	PS to CM	
14	Thiru. R Paul Arun	Vice President, Guidance Tamil Nadu	
15	Thiru. Christo Laurel	Sector Lead, Guidance Tamil Nadu	
16	Thiru. Uthamacholan	Guidance Tamil Nadu	
17	Thiru. Prabhakaran	Guidance Tamil Nadu	
18	Thiru. Sriram Krishnamurthy	Guidance Tamil Nadu	
19	Thiru. Rajesh S	Guidance Tamil Nadu	
20	Tmt. Sarin P	Guidance Tamil Nadu	
21	Thiru. Bipin Daniel	Guidance Tamil Nadu	
	Delegates from FIC	CI Tamil Nadu State Council	
		Chairman, FICCI TNSC & CMD, Trivitron	
1	Dr. GSK Velu	Group of Companies	
		Co-Chairman, FICCI TNSC & Founder	
2	Mr. Bhupesh Nagarajan	and CEO, Indira Projects	
		Convenor, FICCI TN Education Panel &	
		Vice Chairman, Indian Centre for	
3	Dr. Karthik Sridhar	Academic Rankings & Excellence Pvt Ltd	

	FICCI Secretariat					
1	Mr. Atul Sharma	Head	FICCI, Jaipur			
2	Mr. R Sudharsan	State Coordinator	FICCI TNSC			
3	Mr. Naresh Joshi	Senior Asst. Director	FICCI, Jaipur			
4	Mr. Santosh Kumar	Asst. Director	FICCI TNSC			







FICCI Tamil Nadu State Council

On behalf of FICCI TNSC, Hon'ble Chairman **Dr. GSK Velu**, Co-Chairman Mr. Bhupesh Nagarajan and Education Convenor, Dr. Karthik Sridhar FICCI Tamil Nadu State Council welcomed the Hon'ble Chief Minister of Tamil Nadu **Thiru. M. K. Stalin** during the Tamil Nadu Week at India Pavilion, Dubai Expo 2020.









Tamil Nadu STATE @ World Expo 2020 Dubai

News Coverage's Links

Date	Link
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