# WORLD IP DAY 2023

## EMPOWERING WOMEN INVENTORS, CREATORS & ENTREPRENEURS THROUGH INTELLECTUAL PROPERTY

**3rd May 2023 - Federation House, New Delhi**

**AGENDA**

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| **2:00-2:30 pm** | **Registration** |
| **INAUGURAL SESSION** | |
| **Session Moderation by: FICCI** | |
| **2:30-3:30 PM** | **Welcome & Introductory Remarks:**<br>Mr. Narendra Sabharwal, Chair, FICCI IP Committee & Former Deputy Director General, WIPO |
| | **Special Address:**<br>Ms. Taruna Gupta, Head, IP Governance, Training & Assessment, TCS |
| | **Keynote Address**:<br>Dr. Unnat Pandit, Controller General of Patents, Designs & Trademarks, Intellectual Property Office, Government of India |
| | **Inaugural Address:**<br>Ms. Himani Pande, Joint Secretary, Department for Promotion of Industry & Internal Trade (DPIIT), Ministry of Commerce & Industry |
| | **Video Message from:**<br>Mr. Daren Tang, Director General, World Intellectual Property Organization (WIPO) |
| | **Vote of Thanks:**<br>Ms. Viji Malkani, Co-Chair, FICCI IPR Committee, Sr. IP, Brand Protection & Foods Counsel, Hindustan Unilever Ltd. |
| **3:30-4:30 PM** | **Session I - Panel Discussion**<br>**WOMEN LEADERSHIP IN IPRS: A New Era in Innovation and creativity**<br><br>Women leadership in IPR can bring a new era of innovation and creativity to industries across the globe. Despite men's notable presence in the IP area, women are making significant strides in this field, with their participation/leadership changing the innovation landscape with fresh perspectives and approaches, resulting in new and exciting developments. IP savvy women are breaking down barriers and paving the way for future generations of IP experts, while also providing mentorship/support to other women which is critical to increasing gender diversity in the field. The IP system must increasingly encourage/support the rise of women leaders who bring new ideas/initiatives that boosts growth and changes the way we think about innovation.<br><br>Session will focus on:<br>• Women leadership through innovation, creativity and IP ownership |

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| | • Policy support for inclusive innovation and creative sectors that encourages IP integration.<br>• Role of IPR in supporting/empowering innovators and creators<br>• IP mentoring, capacity building for women innovators/entrepreneurs<br>• Women in IP Enforcement, Litigation and Adjudication – challenges & solutions<br><br>**Session Moderator:**<br>• Dr Sheetal Chopra, Director & India Lead - IPR Policy, Ericsson<br><br>**Panellists:**<br>• Mr. Karan Thapar, Director, Department for Promotion of Industry & Internal Trade (DPIIT), Ministry of Commerce & Industry, Govt. of India<br>• Dr. Sadhana Srivastava, Head, IPR Unit, Innovation & Translational Research Division, Indian Council of Medical Research, Ministry of Health & Family Welfare<br>• Mr. John Cabeca, IP Counselor for South Asia, USPTO<br>• Ms. Lohita Sujith, Sr. Director, Motion Picture Association (MPA)<br>• Ms. Lisa Jorgenson, Deputy Director General, IP and Gender Champion, WIPO |
| | **Open House Discussion** |
| **4:30-5:30 PM** | **Session II - Panel Discussion**<br>**MAKING INNOVATORS AND ENTREPRENEURS IP-SAVVY IN AN INCLUSIVE INNOVATION ECOSYSTEMS: The Way Forward**<br><br>With India seeing a rise in innovative women-led businesses, WIPO's theme for this World IP Day urging women to use the IP system to protect/add value to their creations is particularly relevant. While initiatives by Govt. of India have helped bolster the IP ecosystem, stepped-up efforts are required to help Indian industry, especially women-led enterprises, to capitalize on the benefits of IPR. With women being half of humankind as well as a huge pool of varied talents, society can gain immensely by making innovation, creativity and businesses inclusive, while also benefiting from new ideas and perspectives.<br><br>Session will focus on:<br>• Empowering entrepreneurs through IP: mentoring, skill building, teaching, training<br>• Inclusive innovation system and use of IP system.<br>• IP resources for women innovators and entrepreneurs<br>• India's thriving start-ups & the IP ecosystem<br>• Vision India@ 2047: Positioning women in innovation/creativity-driven sectors<br><br>**Session Moderator:**<br>• Dr. Goutam Bhattacharyya, Partner & Chair, Patent Practice, K&S Partners<br><br>**Panellists:**<br>• Ms. Viji Malkani, Sr. IP, Brand Protection & Foods Counsel, Hindustan Unilever Ltd.<br>• Dr. Louise Boisen, IP Counsellor, Royal Danish Embassy, New Delhi<br>• Ms. Pragya Chaturvedi, IP Attaché, IP Office, Trade Policy Team, British High Commission<br>• Ms. Nandini Prabhu, Sr. IP Counsel; Leader - Women in Innovation, Mercedes Benz, R&D India<br>• Ms. Malathi Lakshmikumaran, Director, Lakshmikumaran & Sridharan, Attorneys |
| | **Open House Discussion** |
| **5:30 PM onwards** | **Concluding Remarks – followed by HIGH-TEA** |