## Retailers Training Programme (RTP) on April 6, 2023 at Hotel Grand Raj, Kangra, Himachal Pradesh

As per the mandate of Bureau of Energy Efficiency (BEE), Ministry of Power, Gol the Directorate of Energy (DoE) as State Designated Agency (SDA), Government of Himachal Pradesh organised One Day Retailers Training Programme (RTP) on April 6, 2023 at Hotel Grand Raj, Kangra which was attended by more than 40 participants from Retailers/Shops/Showrooms of Electrical and Electronics Appliances which was executed with the assistance of Federation of Indian Chambers of Commerce & Industry (FICCI) on April 6, 2023 at Kangra.

The training programme was inaugurated by Shri Ved Prakash, President, Vyapaar Mandal, Kangra who stressed on the Energy Saving Potential through usage of Star Labelled Energy Efficient Appliances by all consumers and how retailers could make their clients or users aware of the Star Labelling and promote usage of these appliances. The programme also gave training on the regulatory requirements to be followed by retailers for star rated appliances.

The theme address was given by Sr. Exec. Engineer, SDA (DoE). He spoke of the State Designated Agency (SDA) in promoting Standards & Labelling (S&L) Programme of Bureau of Energy Efficiency (BEE) in the State of HP.

The technical sessions were organised on "Know Your Label and Make Right Choice", Awareness on Mobile App for S&L, Enforcement Deatils for Star Labelling etc. Aquiz was also organised to assess the learning of the retailers after the programme.

All participants were given participation certificates at the end of the programme.





1