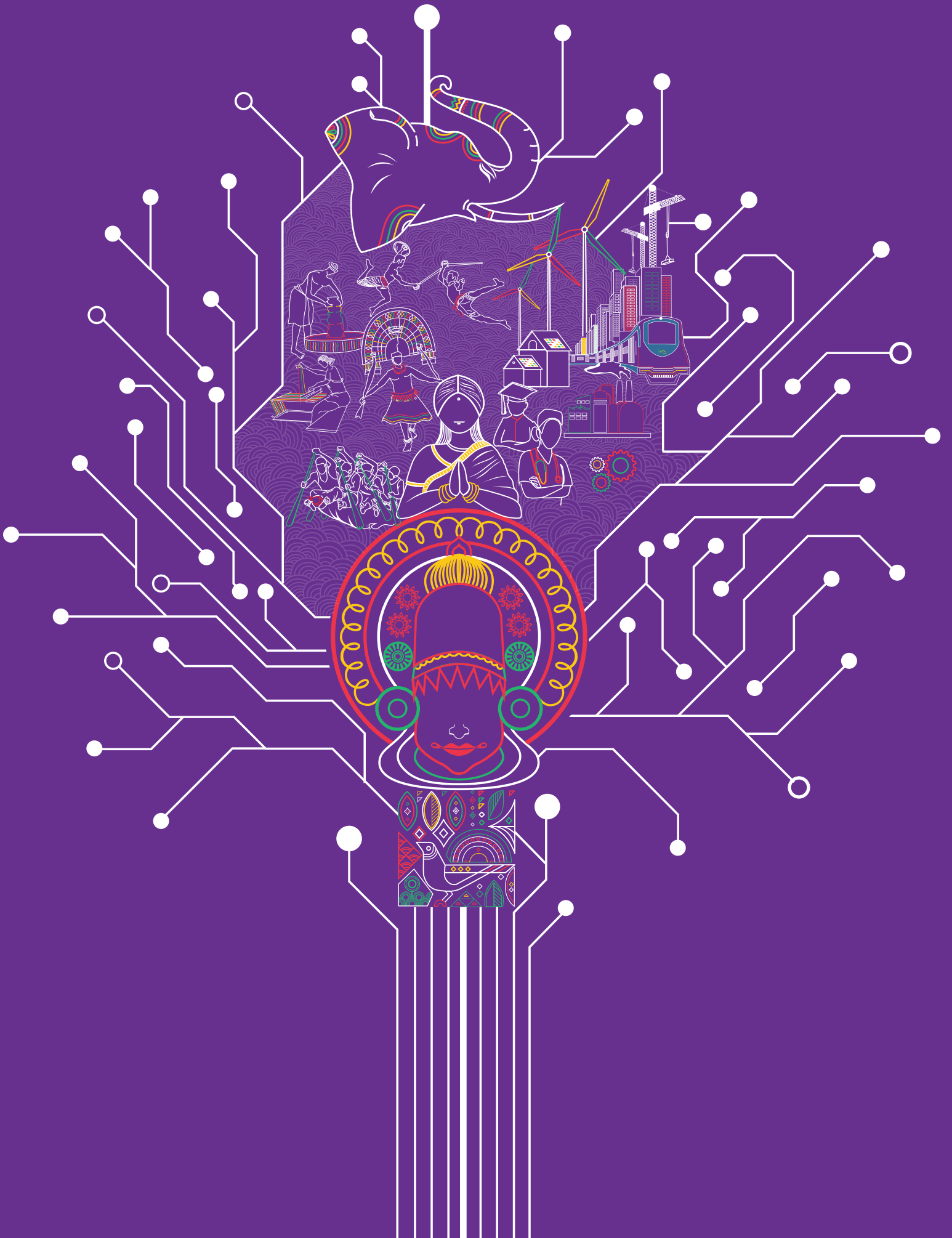


Pioneering Growth Transforming Kerala

November 9th, 10th 2023 at Grand Hyatt Kochi Bolgatty



FOREWORD

Greetings from FICCI Kerala State Council.

We are delighted to inform you that, FICCI KESC, in collaboration with KSIDC, is hosting a major event in Kochi on November 9th and 10th at the Grand Hyatt Kochi Bolgatty, Kochi, Kerala.

The event is titled "**Pioneering Growth - Transforming Kerala**" and will span two days. It will begin with an inaugural session followed by sessions on key sectors of growth and investment in Kerala.

The event will be inaugurated by **Shri. Pinarayi Vijayan, Hon'ble Chief Minister of Kerala**, as well as esteemed ministers from the Central and State governments, industry leaders, and influential business figures from various countries. We will be privileged by the gracious presence of **His Excellency Shri Arif Mohammad Khan, Governor of Kerala** for the event.

The primary objective of the conclave, is to create a dynamic platform for dialogue and collaboration, by bringing together experts and thought leaders.



This gathering aspires to:



Foster Growth and Development: The conclave seeks to identify strategies and opportunities that can foster robust economic growth and development in the state of Kerala.

Showcase Investment Potential: Kerala is a land of immense potential, and this event aims to spotlight it as an attractive investment destination.

Networking and Collaboration: Beyond the sessions and presentations, the conclave provides a fertile ground for networking and forging collaborations, that can propel Kerala's growth story.



Distinguished Speaker Insights: With our distinguished set of speakers, we aim to tap into their reservoir of knowledge, enriching the discussions and providing attendees with invaluable takeaways.

Key focus sectors of the program

- Health and Wellness
- Banking and finance for MSME
- Infrastructure
- IT & ITES
- Entertainment & Sports
- Education and Art
- Startups
- Retail
- Tourism
- Sustainable Eco System (ESG, CSR & Safety)

We earnestly hope that you will be part of this significant occasion and we look forward with great anticipation to your presence at this conclave.

Dr. M I Sahadulla
Chairman,
FICCI, Kerala State Council



We have an array of globally renowned **individuals and thought leaders**, who will be speaking at the conclave.



**His Excellency
Shri Arif Mohammad Khan**
Hon'ble Governor of Kerala



Shri Pinarayi Vijayan
Hon'ble Chief Minister of Kerala



Shri P Rajeev
Hon'ble Minister of Commerce and Industry, Govt. of Kerala



Dr Shashi Tharoor
Member of the Lok Sabha, Former Under Secretary General of the UN



Shri Hibi Eden
Member of Parliament



Shri Suman Billa IAS
Principal Secretary, Industries, Govt. of Kerala



Shri APM Mohammed Hanish IAS
Principal Secretary, Health Govt. of Kerala



Shri B Srinivas IAS
Principal Secretary, Ministry of Ports, Shipping & Waterways Govt. of India



**Padma Bhushan
Shri Kamal Haasan**
Indian Actor & Director



Shri Kris Gopalakrishnan
Chairman, Axilor Ventures President, Infosys Science Foundation, Co Founder, Infosys



Shri Rathan U Kelkar IAS
Secretary, Electronics & IT, Govt. of Kerala



Shri M G Rajamanickam IAS
Commissioner Rural Development, Addl Charge Special Secretary Revenue (Devaswom) Dept, Govt. of Kerala



Shri T P Sreenivasan IFS
Former Indian Diplomat and Head of the Council for Higher Education of the State of Kerala



Shri Loknath Behera
(Former DGP), Head of Kochi Metro Rail



Shri. Shyam Srinivasan
CEO, Federal Bank



Shri P R Seshadri
MD & CEO, South Indian Bank



Shri Vishal Bali
Executive Chairman, Asia Healthcare Holdings & Senior Advisor, TPG Growth, Co-founder and Chairman at Medwell Ventures



Shri Faizal Kottikollon
CMD, Tula & Chairman, KEF Holdings

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Smt Nikkii Galrani Pinisetty
Cine Artist



Shri V K Mathews
Founder & Executive Chairman,
IBS Software



Shri Siddharth Suryanarayan
Cine Artist



Shri. Paul Antony IAS (Rtd)
Chairman, KSIDC



Dr Gibson Vedamani
Founder and Partner, Retail Solutions and
Learning Technologies LLP, Mumbai.



Shri Vinod Zutshi IAS
Former Secy, Ministry of Tourism,
Govt. of India



Shri. Santosh Kumar
Country Head
Indian subcontinent & Indonesia, Booking.com



Dr Amitabh Saran
Founder & CEO Alltgreen



Smt B Sandhya IPS (retd)
Former Director General of the
Kerala Fire & rescue Services,
Home Guard & Civil Defence



Shri Praveen Thomas
CEO, DP World



Smt Vardhini Prakash
Executive Director - Kalyan hypermarket



Shri Soorya Krishnamoorthy
Founder of Soorya Stage & Film Society

Cultural Programmes



Shobana Chandrakumar Pillai
Actress | Dancer



Stephen Devassy
Musician | Music Director

Organising Committee



Shri S Harikishore IAS

Managing Director, KSIDC
Govt. of Kerala



Dr M I Sahadulla

Chairman, FICCI Kerala State Council &
Managing Director,
KIMS Healthcare Management. Ltd.



Shri V P Nandakumar

Co Chair, FICCI Kerala State Council &
Managing Director and CEO,
Manappuram Finance Limited.



CA. A Gopalakrishnan

Chair, FICCI KESC Finance Committee &
Senior Partner,
K Venkatachalam Aiyer & Co



Shri Alex Ninan

Chair, FICCI KESC Task Force on
Exports & Managing Partner,
Baby Marine Group



Shri Antony Kottaram

Chair, FICCI KESC Taxation Sub Committee &
Chief Executive Officer,
Kottaram Trading Company



Shri Bibu Punnooran

Chair, FICCI KESC Health &
Medical Devices Sub Committee &
Director, Medivision Group of Companies



Shri U C Riyaz

Chair, FICCI KESC Tourism Sub
Committee & Managing Director,
Spiceland Holidays



Shri Savio Mathew

Head - FICCI Kerala State Council



PARTNER WITH US

We also offer opportunities for brands to partner us on this transformational cause. Please get in touch with us and we can offer customised branding solutions.

DELIVERABLES	TITLE SPONSOR	PLATINUM SPONSOR	DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Sponsorship Amount in (INR)	25 Lakhs + GST	15 Lakhs + GST	10 Lakhs + GST	5 Lakhs + GST	3 Lakhs + GST
Slots	Exclusive Slot	3 Slot	10 Slot	20 Slot	20 Slot
Highlight Brand along with Award Function Title as "Powered by"	✓	X	X	X	X
Branding during the event as	Title Sponsor	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor
Presence and brief speaking slot during the inaugural ceremony	X	X	X	X	X
During the Function	Sponsor will be seated in the front row with other key dignitaries				
AV Content to be played in the LED Screen along with maximum visibility	✓	✓	✓	✓	✓
Key visibility in the prominent hoardings during the event	✓	✓	✓	✓	✓
Allocation of shell space in Exhibition Hall	3m x 12m Stall	3m x 8m Stall	3m x 6m Stall	3m x 3m Stall	3m x 2m Stall
Visibility in one of the leading newspapers	✓	✓	✓	✓	✓
Company logo will be displayed in all promotional materials for the event such as flyers, brochures, invitation letters and at the venue of the event.	✓	✓	✓	✓	✓
Company Name & logo will be displayed	At the backdrop & side panel of the event	At the side panel of the event	At the side panel of the event	At the side panel of the event	At the side panel of the event
Physical Branding at the Venue of the Function	✓	✓	✓	✓	✓
Event will be promoted in FICCI Website & Social Media platforms of FICCI	✓	✓	✓	✓	✓
Two days accommodation will be provided for the delegates	3 Rooms	2 Rooms	1 Rooms	X	X