



Workshop on "VISTAAR DPI for Agtech startups"

FICCI Federation House, New Delhi

4:00 pm – 6:00 pm: 15th March 2024, Friday

Program Agenda

Session Brief: FICCI, in partnership with the Ministry of Agriculture and Farmers Welfare, Government of India, is organizing a specialized workshop centered on "VISTAAR DPI for Agtech Startups." This session is designed to explore the intricacies of the VISTAAR (Virtually Integrated Systems To Access Agricultural Resources) initiative, which stands as a pioneering digital public endeavour in agricultural extension services. With a primary objective of modernizing agricultural extension practices, VISTAAR endeavours to digitize information dissemination, ultimately facilitating seamless access to crucial resources for farmers.

Discussion Points:

1. **Criteria for Onboarding Agri Startups**
2. **Platform Features and Functionalities**
3. **Information Sharing and Updates**
4. **Expectations and Impact**
5. **Leveraging VISTAAR DPI to enhance startups' visibility.**

3:30 pm – 4:00 pm	Registration & Welcome Tea
4:00 pm – 4:05 pm	Welcome Address: Mr. Hemant Seth, Senior Director and Head – Food Processing, Agriculture and Water, FICCI
4:05 pm – 4:10 pm	Theme Address: Mr. Hemendra Mathur, Venture Partner, Bharat Innovation Fund & Chairman, FICCI Task Force on Agri Start-ups
4:10 pm – 4:15 pm	Address: Mr. Ravi Shankar Sharma, Director - Programs, Digital Green
4:15 pm – 4:25 pm	Presentation on VISTAAR DPI for Agtech Startups: Mr. Ashwin Date, Founder and CTO, Tekdi Technologies, EkStep Foundation
4:25 pm – 4:35 pm	Address: Mr. Yuvraj Ahuja, Program Coordinator, IFC - International Finance Corporation
4:35 pm – 4:45 pm	Special Address: Sh. Samuel Praveen Kumar, Joint Secretary (Extension, AIF and I&PS) Department of Agriculture and Farmers Welfare, Ministry of Agriculture and Farmers Welfare, Government of India
4:45 pm – 5:45 pm	Open Forum: Questions & Answers
5:45 pm onwards	High Tea