



6th Edition of FICCI Road Safety Awards and Conclave

Wednesday, 28th August 2024, New Delhi

The awards categories are as follows:

Category no.	Categories	Who can apply
1	Outstanding media campaign for Road Safety/PR and Marketing initiatives – Mainstream Media/social media/Internet/Marketing organizations	<i>Mainstream media (TV/Print/Radio/Others) / Marketing agencies or organisations/social media handles/PR teams/others who have contributed to road safety directly or indirectly.</i>
2	Road Safety initiative/intervention by Large Corporates/MSMEs/Startups	<i>Organizations developing and marketing their products and services that are extremely beneficial to make safer roads, safer vehicles, safer road users, traffic management systems and enforcement equipment for road safety and any other products and services relevant to road safety. (Infrastructure companies, logistic providers and automobile manufacturers need not apply in this category)</i>
3	Road safety initiative/intervention by logistics/private transport providers	<i>Educating and protecting drivers, focus on passenger and cargo safety, adhering to strict safety protocols, investing in advanced technologies, preventive maintenance of fleet, identifying and mitigating road safety risks and any other programmes / projects relevant to road safety.</i>
4	Road Safety Initiative/Intervention by Infra/Road Companies 1. MSMEs	<i>Focus on Incorporation of safe systems approach during design and construction stages of road network, construction zone safety, road network maintenance strategies, blackspot identification and rectification</i>

	2. Large Corporates	<i>measures, improvement of junctions / dangerous road sections, road safety audits and ratings and any other programmes / projects relevant to road safety.</i>
5	State Government Road Safety initiative/intervention – 1. State level - Best Road Safety Action Plan/Policies/Projects implemented by the State Road safety Councils/Committees 2. District level- Best Road Safety Action Plan/Policies/Projects implemented by District Road Safety Committees	<i>State Government / Road Safety Authority / Road Safety Lead Agency of the state who are constantly committed to reduce road crashes in their state by preparation and execution of road safety action plans, building safer roads, institutional strengthening, improved enforcement, framing effective road safety rules, statutory framework and any other programmes / projects relevant to road safety.</i> <i>Road safety interventions (small term / long term) by District Road Safety Committee (DRSC) implemented at district level which has improved road safety standards in the district level and any other programmes / projects relevant to road safety.</i>
6	Road Safety Initiatives / Interventions by Automobile Companies	<i>Automobile organizations committed to making vehicles safer on the road by improving vehicle designs, material improvement, leveraging smart technologies such as ADAS etc.,</i>
7	Road safety initiative/intervention by STUs/Councils/Associations/Govt. & Allied bodies (NGOs)	<i>STUs/ Councils/ Associations/ Govt. & Allied bodies (NGOs) making a positive impact on society by their outstanding road safety interventions / initiatives.</i>
8	Contribution to Road Safety by Institutes of Higher Education and Research Organisations	<i>Universities, Colleges, Research Organizations contributing to road safety in the form of peer-reviewed research publications and any other programmes / projects relevant to road safety.</i>
9	Innovative Education Programme on Road Safety by Schools	<i>Education institutions (Primary, Middle and High Schools, Pre-University Colleges) that have incorporated road safety education programmes in their curriculum (Formal / Informal) and to raise awareness in road</i>

		<i>safety via road safety campaigns / clubs and any other programmes / projects relevant to road safety.</i>
10	Healthcare Sector for Road Safety	<i>Hospitals, Medical Colleges / Universities, Emergency response service providers, societies working in post-crash care scenarios / others who have contributed to the establishment of state-of-the-art accident trauma care center, advanced life support ambulances, golden hour care and any other programmes / projects relevant to road safety.</i>