



— KNOWLEDGE PARTNER —



ORGANISER



SUSTAINABLE

AGRICULTURE AWARDS

2024



CONTENT

YOUR GUIDE TO BROCHURE

Overview of Awards	3
Glimpses of Past Editions of Sustainable Agriculture Awards	4
Winners of Past Editions of Sustainable Agriculture Awards	4
Why Participate?	5
Award Categories	6
Application Categories	7
Assessment Parameters and Number of Awards	8
Award Selection Process	9
Application Fees	10
Call for Applications - How to Apply?	11
About FICCI	12
About YES BANK	13

Overview of Awards

In an era where environmental concerns are paramount and natural resources are fast depleting, prioritizing sustainability while striving for economic advancement has become a key imperative for responsible growth. The agriculture sector plays a pivotal role in actualizing the sustainable development agenda. While this sector is the primary source of income for millions of farmers and continues to satisfy the food and fiber needs of a rapidly growing population, it is also the largest user of natural resources. Ensuring long-term sustainable access to food and other agricultural produce for a rapidly growing human population will require stakeholders across the agriculture value chain to focus on initiatives that safeguard farmer's economic needs, preserve natural resources such as soil and water, protect the environment and adapt to climate change. By prioritizing sustainable agriculture development, we can establish the groundwork for a resilient and thriving future for both people and the planet.

Actualizing sustainable agriculture development would require deep commitment and collaborative efforts by multiple stakeholders. While the Indian Government is championing the sustainability agenda, numerous corporates as well as non-government organizations are also playing a pivotal role in promoting sustainability-friendly agricultural practices and building the capacity of farmers to embrace these sustainability initiatives. These responsible and forward-looking enterprises have come up with outstanding innovations and interventions that address the challenges for enhanced farmer income while also addressing sustainable agriculture development needs. Such interventions need to be recognized and adopted on a larger scale.

With a view to provide a national platform for recognizing and showcasing outstanding "Sustainability focused farmer engagement programs" in India, FICCI is happy to announce the launch of the 4th edition of "Sustainable Agriculture Awards" 2024. The objective of these awards is to identify and facilitate outstanding farmer engagement programs that promote sustainable agriculture development while focusing on improving farmers' income. In the process, the program aims to provide a platform for exchange of knowledge, best practices and innovative solutions that promote sustainable development of agriculture.

YES BANK is the knowledge partner for this initiative. Recognition will be awarded to Corporates, Not-For-Profit Organizations and Corporate CSR arms and Foundations that focus on developing and implementing programs or initiative that enhance farmer income, promote climate resilience, promote efficient natural resource management, facilitate in decarbonization through agriculture, and promote farm level sustainability in their agri-produce sourcing catchment.

Glimpses of Past Editions of Sustainable Agriculture Awards



Winners of Past Editions of Sustainable Agriculture Awards



Why Participate?

The awards will provide a prestigious platform to the organizations working towards sustainable agriculture and farmer income enhancement to get their work recognized, endorsed and promoted on a large scale. Winners of the award will set a model path for others to follow in the industry. Evaluation will be done by an expert Jury panel post initial screening of applications basis well-defined quantitative and qualitative criteria to ensure highest standards of selection.



Recognition of your efforts towards farmer income enhancement **01**

02

Recognition of your commitment for sustainability in agriculture

Showcasing your effort towards realising SDGs **03**

04

Showcasing innovative products and processes that promote sustainable agriculture development



Set examples and be a role model for largescale adoption of sustainability initiatives **05**

Award Categories



Sustainable Farmer Income Enhancement Program

This award seeks to recognize and showcase outstanding programs that are contributing towards sustainable income enhancement of farmers through their innovative farmer extension and development programs. The key focus area for the program should be development, commercialization and dissemination of improved technology and practices (including linking farmers to markets) which enables increase in farmer income with sustainability in the long term.



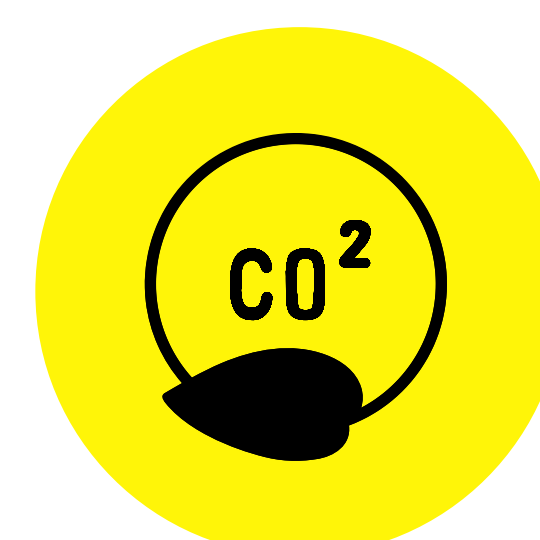
Farm Level Sustainability Initiatives while Sourcing

The objective of this award is to recognize organizations implementing sustainability initiatives at farm level while sourcing their agricultural raw material thus leading to farmer income enhancement, preservation of bio-diversity, reduction of carbon footprint and conservation of natural resources.



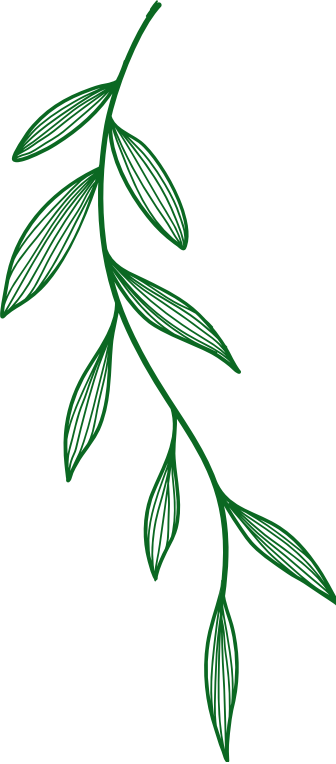
Program on Natural Resource Management and Climate Resilient Agriculture

This award will recognize and showcase best technologies/ products/ services with reference to climate resilient, smart agriculture, soil and water resource conservation or any other innovative intervention promoting sustainable agriculture development to adequately tackle adverse impact of climatic change and for sustainable management of natural resources such as soil and water.



Initiatives on Agri based Decarbonization

The objective of this award is to recognize programs that utilize agricultural practices and farming ecosystems for decarbonization hence resulting in paving the way for farmers to access carbon credit market.



Award Application Categories

S. No.	Category	Turnover for FY 23-24
1	Mega Corporates	More than or equal to INR 5,000 Cr
2	Large Corporates	INR 1,000 Cr to INR 5,000 Cr
3	Emerging Corporates	Upto INR 1,000 Cr
4	Not for Profit Organization/ Not for Profit CSR Arms/ CSR Arms/ Foundations	Not Applicable

Assessment Parameters & Number of Awards

Eligibility conditions:

- Applicant must have ongoing operations in India in Agri and allied sector (dairy, aqua, meat including poultry, feed).
- The program should involve direct contact or extension/ training programs with farmers/ end users.
- Program expenditure and outcomes achieved in FY24 should have been recorded/ declared and quantifiable for evaluation.

Award Categories

1

Sustainable Farmer Income Enhancement Program

Program vintage & coverage

Details of the program such as:

- Number of commodities involved
- Number of farmers impacted
- Expenditure incurred
- Value of income enhancement
- SDGs impacted
- Verifiability of details
- External testimonials

Type of intervention, challenge addressed

- 2 awards in each application category
- 2 for allied sector

2

Farm Level Sustainability Initiatives while Sourcing

Program vintage & coverage

Details of the program such as:

- Number of farmers associated
- Raw material sourced from the program vis-a-vis its total procurement
- Direct sourcing from farmers
- Expenditure incurred
- Impact assessment indicators
- SDGs impacted
- Verifiability of details
- External testimonials

Type of intervention, challenge addressed

- 2 awards in each application category
- 2 for allied sector

3

Program on Natural Resource Management and Climate Resilient Agriculture

Program vintage & coverage

Details of the program such as:

- Number of end users impacted
- Expenditure incurred
- SDGs impacted
- Verifiability of details
- External testimonials

Objective of program, challenges addressed

Quantum of achievement of specified objective

Dissemination of technology/ intervention

Scalability/ ease of use of technology

- 1 award in each application category
- 1 for allied sector

4

Initiatives on Agri based Decarbonization

Program vintage & coverage

Details of the program such as:

- Number of farmers impacted
- Expenditure incurred
- Carbon sequestered / CHG emissions reduced through the initiative
- SDGs impacted
- Verifiability of details
- External testimonials

Objective of program, challenges addressed

Quantum of achievement of specified objective

Dissemination of technology/ intervention

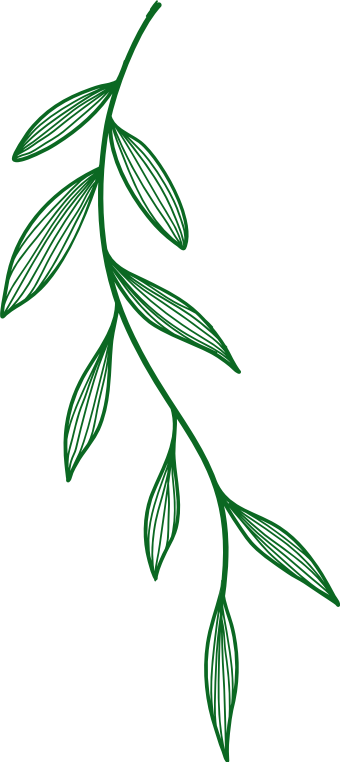
Scalability/ ease of use of technology

- 1 award in each application category
- 1 for allied sector

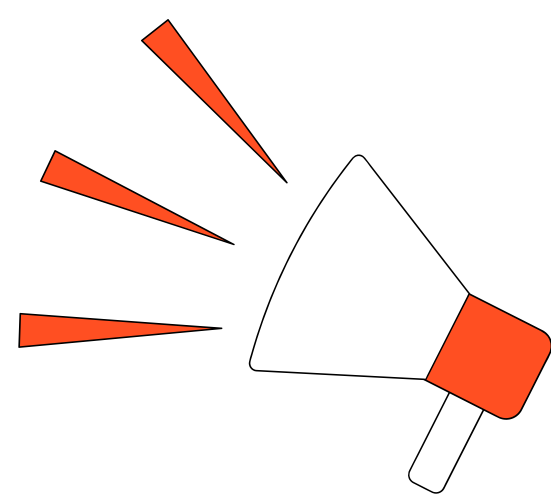
Key Evaluation Parameters

No. of Awards*

*The number of awards is subject to the jury's discretion and the number of applications received in each category.



Selection Process



CALL FOR APPLICATION

A call for awards nominations will be announced to invite application. Corporates/ NGOs/ Foundations which are working towards farmer income enhancement and promoting sustainable agriculture practices that are feasible, implementable, scalable and future ready will be informed about the Awards. Applicants need to apply for nominations under the award categories through online application. A separate application is required for participating in each category. The applicants are expected to submit a thorough response and present their best case.

**STEP
01**



**STEP
02**

PRELIMINARY SCREENING

Initial screening and shortlisting of applications will be done based on a set of quantitative and qualitative parameters as specified in the online application form. Third party evaluation studies or annual report mentioning the program details will carry additional weightage.



PRESENTATION TO JURY CONSISTING OF EXPERT PANEL

A well-respected panel of jury will be empaneled for selecting winners across each category. The shortlisted applicants post initial screening will be invited to make presentations of their programs to a panel of Jury members and answer additional questions, if any.

The Jury would independently evaluate applications in each category and rate the best among the selected ones leading to the final selection of winners in each category.

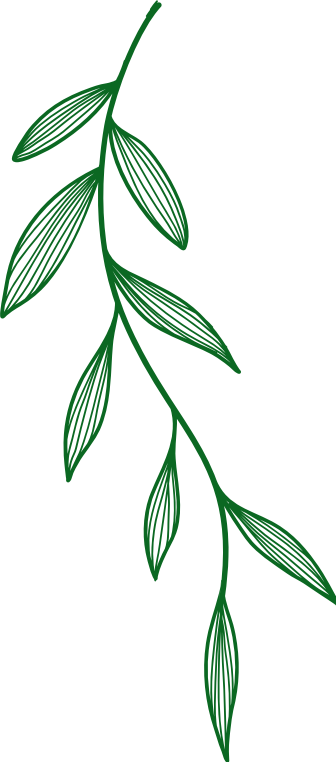
**STEP
03**



**STEP
04**

RECOGNITION & FELICITATION WITH AWARDS

The selected best programs will be felicitated with awards and acknowledged at FICCI Sustainable Agriculture Summit which will be a congregation of leadership from Government, Industry, and related stakeholders.

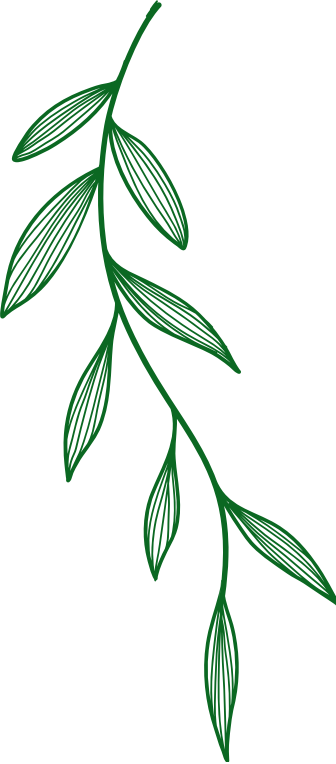


Application Fees

Category	Turnover in FY 23-24	Application Fees	10% discount to FICCI Members
Mega Corporates	More than or equal to INR 5,000 Cr	₹ 25,000	₹ 22,500
Large Corporates	INR 1,000Cr to INR 5,000 Cr	₹ 20,000	₹ 18,000
Emerging Corporates	Up-to INR 1,000 Cr	₹ 10,000	₹ 9,000
Not for Profit Organization/ Not for Profit CSR Arms/ Foundations	Not applicable	₹ 10,000	₹ 9,000

**Fees is Exclusive of GST (18% applicable)*

- The application link will be shared post payment of application fees.
- Application fees will be valid for applying in one or more awards categories.



Call For Nominations How To Apply?

To nominate your organization for the award, please send an e- mail to:



agriculture@ficci.com and copy to:
aditi.karki@ficci.com, divya.chhabra@ficci.com,
neeti.jain2@yesbank.in with the subject line:

“Nomination form for FICCI Sustainable Agriculture Award 2024 ”.

An online application form with registration proforma will be sent to you as a reply to your mail.

IMPORTANT DATES



Starting Date: 01st July 2024



Closing Date: 31st July 2024

FOR APPLICATION & ENQUIRY

FOR FURTHER DETAILS

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MORE INFORMATION ON AWARDS

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About FICCI

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.



About YES BANK

YES BANK is a 'Full Service Commercial Bank' providing a complete range of products, services and technology driven digital offerings, catering to Retail, MSME as well as corporate clients.

YES BANK operates its Investment banking, Merchant banking & Brokerage businesses through YES SECURITIES and its Mutual Fund business through YES Asset Management (India) Limited, both wholly owned subsidiaries of the Bank. Headquartered in Mumbai, it has a pan-India presence across all 28 states and 8 Union Territories in India including an IBU at GIFT City, and a Representative Office in Abu Dhabi.

For more information, please visit the Bank's website at <http://www.yesbank.in/>.