

CULTURAL CONTINUUM

MAPPING INDIA'S CULTURE & CREATIVE SECTOR



According to UNESCO, the creative economy, which employs 48 million people and currently contributes 3.1% to global GDP, is expected to account for 10% of the global GDP by 2030.

Curated around the Ministry of Culture, Government of India's targeted sectors, the full-day symposium brings together government representatives, industry professionals, scholars, corporate leaders, and creative practitioners to advance discussions, document insights and learnings, share best practices, and guide policy-making across India's diverse culture and creative sectors. Following the success of the inaugural session in Kochi, the Mumbai symposium aims to further these conversations and will be succeeded by gatherings in Bengaluru and New Delhi.

Join us for the following sessions to propel India's creative ecosystem forward:

- Creative Spectrum: Festivals as Catalysts for Cultural Economies.
- Artificial Intelligence and Arts: Harnessing the Intersection of Creativity and Innovation.
- Mumbai, Media, and Movies: Catalyzing Growth in India's Creative Ecosystem.
- Arts Education for Tomorrow's Leaders.

When: Saturday, 24th August 2024 | 10:00 am - 6:00 pm

Where: Essar House, Mahalaxmi, Mumbai

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