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Ministry of Tourism
Government of India

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Indian
Exhibition
Industry
Association
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THE GATEWAY TO INDIAN TRADE SHOWS

MEET in !NDIA

Conclave

May 4 – 6, 2025,
Novotel Convention Centre, Jaipur, Rajasthan

Draft programme

Day 1 – May 4, 2025	
1000 – 1130 hrs INAUGURAL Session Venue: Novotel Jaipur Convention Centre (NJCC)	
0930 – 1000 hrs	Registration
1000 – 1002 hrs	Emcee welcomes the dignitaries
1002-1005 hrs	Lighting of the lamp
1005 – 1010 hrs	Opening remarks by Smt. V. Vidyavathi , Secretary, Ministry of Tourism, Government of India
1010 – 1015 hrs	Address on Industry perspective by Dr. Jyotsna Suri , Past President, FICCI, and CMD, The LaLit Suri Hospitality Group
1015-1020 hrs	Shri. Sudhansh Pant , Chief Secretary, Government of Rajasthan
1020-1025 hrs	Address by Shri Rohan Khaunte , Hon'ble Minister for Tourism, Information Technology, Electronics & Communications and Printing & Stationery, Government Of Goa

1025-1030 hrs	Address by Smt. Pravati Parida , Hon'ble Deputy Chief Minister, Government of Odisha
1030-1035 hrs	Address by Ms. Diya Kumari , Hon'ble Deputy Chief Minister of Rajasthan
1035-1040 hrs.	Address by Shri. Suresh Gopi , Hon'ble Minister of State for Tourism and Petroleum & Natural Gas, Government of India
1040-1050 hrs	Address by Shri. Suman Bery , Vice Chairperson, NITI Aayog
1050-1105 hrs	Address by Chief Guest Shri Gajendra Singh Shekhawat , Hon'ble Minister of Tourism and Culture, Government of India
1105-1110hrs	Vote of thanks by Shri. Suman Billa , Addl. Secretary and Director General, Ministry of Tourism, Government of India
End of Inaugural	
1115-1130 hrs	Official Announcement of Ministry of Tourism joining the ICCA Keynote address by Dr. Senthil Gopinath , CEO, International Congress and Convention Association (ICCA)
1130 -1230 hrs	Session 1: Catalysing Growth: How Tourism Policies are attracting MICE Opportunities As India positions itself as a global hub for Meetings, Incentives, Conferences, and Exhibitions (MICE), tourism policies across states are playing a pivotal role in shaping the future of this dynamic sector. This session brings together Secretaries of Tourism from various states to explore how proactive policy frameworks, infrastructure development, and destination marketing are driving MICE growth. Discover state-led innovations, successful models, and collaborative opportunities that are transforming India into a preferred MICE destination on the world stage. Moderator: Ms. Swati Vashishtha , Writer, Journalist & Cultural Advisor Panellists: <ul style="list-style-type: none"> • Mr. Mukesh Kumar Meshram, Principal Secretary, Tourism, Government of Uttar Pradesh

	<ul style="list-style-type: none"> • Mr. Sheo Shekhar Shukla, Principal Secretary, Tourism, Government of Madhya Pradesh • Mr. Sanjeev Ahuja, Secretary, Tourism, Government of Goa • Mr. Rajender Kumar, Secretary, Tourism, Government of Gujarat • Mr. Ravi Jain, Secretary, Tourism, Government of Rajasthan • Mr. Balwant Singh, Commissioner cum Secretary Tourism, Government of Odisha • Ms. Yasha Mudgal, Commissioner cum Secretary Tourism, Government of UT of J&K
1230-1330 hrs	Lunch
1330-1420 hrs	<p>Session 2: Unlocking India's MICE Tourism Potential: Elevating Convention Centres to Attract Global MICE Events</p> <p>India stands at the cusp of becoming a global powerhouse for MICE tourism. With world-class infrastructure, strategic location, and a rapidly growing economy, Indian convention centres have a unique opportunity to position themselves as premier destinations for international events. This panel brings together leaders from India's top convention centres to discuss strategies for enhancing global appeal, fostering collaborations, and leveraging India's rich cultural and business ecosystem to attract high-profile MICE events.</p> <p>Moderator: Mr. Suman Billa, Addl. Secretary and Director General, Ministry of Tourism, Government of India</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Mr. Thomas Joseph, Vice President, Business Development, Jio World Convention Centre • Mr. Rubin Cherian, Cluster General Manager, Novotel Hyderabad Convention Centre & Hyderabad International Convention Centre - • Mr. Vikas Sood, Complex General Manager, Mahatma Mandir Convention & Exhibition Centre, Leela Palace Hotel & Resorts • Mr. Manuj Ralhan, General Manager, JECC & Novotel Jaipur Convention Centre
1420-1510 hrs	<p>Session 3: Strategizing for Success: Crafting Policies & Marketing India as a Global MICE Hub</p> <p>To position India as a premier global MICE (Meetings, Incentives, Conferences, and Exhibitions) destination, a well-defined policy framework and strategic marketing approach are essential. This panel brings together industry experts specializing in each pillar of MICE to explore tailored strategies for growth. From enhancing India's appeal for international conferences and corporate meetings to designing lucrative</p>

	<p>incentive programs and hosting world-class events, the discussion will focus on key policy interventions, branding strategies, and global best practices.</p> <p>Moderator: Ms. Waikin Wong, Senior Regional Director, ICCA</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Mr. Chander Mansharamani, Vice Chairman, India Convention Promotion Bureau (ICPB) • Mr. Sooraj Dhawan, President, Indian Exhibition Industry Association (IEIA) • Mr. Samit Garg, President, Event and Entertainment Management Association (EEMA) • Mr. Nitin Sachdeva, President, Society for Incentive Travel Excellence (SITE) • Ms. Ritika Gupta, Vice President, Corporate Sales, IHCL (Taj Hotels)
1510-1530 hrs	<p>Closing and key takeaways by Mr. Suman Billa, Addl. Secretary and Director General, Ministry of Tourism, Government of India</p>
<p>1830 hrs onwards Meet in India and GITB Dinner hosted by Ministry of Tourism, Government of India Venue: Hotel Anantara Jewel Bagh, Jaipur</p>	
1845 – 1915 hrs	Cultural programme
INAUGURAL SESSION	
1930 – 1935 hrs	<p>Welcome Address by Dr. Jyotsna Suri, Past President, FICCI; Mentor, FICCI Tourism Committee FICCI and CMD, The LaLit Suri Hospitality Group</p>
1935 – 1940 hrs	<p>Release of FICCI – Skift Report on ‘How to Grow Inbound Tourism in India: Unlocking Long-Haul Opportunities’</p>
1940 – 1945 hrs	<p>Special Address by Mr. Sudhansh Pant, Chief Secretary of Rajasthan</p>
1945 – 1950 hrs	<p>Address by Mr. Harsha Vardhan Agarwal, President FICCI & Vice Chairman and Managing Director, Emami Limited</p>
1950 – 1955 hrs	<p>Address by Guest of Honor Ms. Diya Kumari, Hon’ble Deputy Chief Minister of Rajasthan</p>

1955-2000 hrs	Address by Shri. Suresh Gopi , Hon'ble Minister of State for Tourism and Petroleum & Natural Gas, Government of India
2000 – 2015 hrs	Address by Guest of Honor Shri Gajendra Singh Shekhawat , Hon'ble Minister of Tourism and Culture, Government of India
2015 – 2030 hrs	Address by Chief Guest Shri Bhajan Lal Sharma , Hon'ble Chief Minister of Rajasthan*
2030 – 2035 hrs	Vote of Thanks by Mr. Ravi Jain , Secretary, Department of Tourism, Government of Rajasthan
	On Dais Smt. Pravati Parida , Hon'ble Deputy Chief Minister, Government of Odisha Shri Rohan Khaunte , Hon'ble Minister for Tourism, Information Technology, Electronics & Communications and Printing & Stationery, Government Of Goa
2035-2200 hrs	Dinner
	Day 2 – May 5, 2025
	Venue: JECC Exhibition Centre, Jaipur
0955 hrs	Inauguration of GITB Exhibition (Ribbon cutting ceremony) by Dignitaries
1000 – 1300 hrs	Buyer – Seller prescheduled B2B meetings (for registered buyers and sellers) at the booths of the registered sellers
1300 – 1400 hrs	<ul style="list-style-type: none"> • Lunch break • Culinary showcasing of Rajasthan cuisine
1400 – 1745 hrs	Buyer – Seller prescheduled B2B meetings (for registered buyers and sellers) at the booths of the registered sellers
	Day 3 – May 6, 2025
1000 – 1300 hrs	Buyer – Seller B2B meetings (for registered buyers and sellers) at the booths of the registered sellers
1300 – 1400 hrs	Lunch
1400 – 1745 hrs	Buyer – Seller prescheduled B2B meetings (for registered buyers and sellers) at the booths of the registered sellers
	End of Programme

