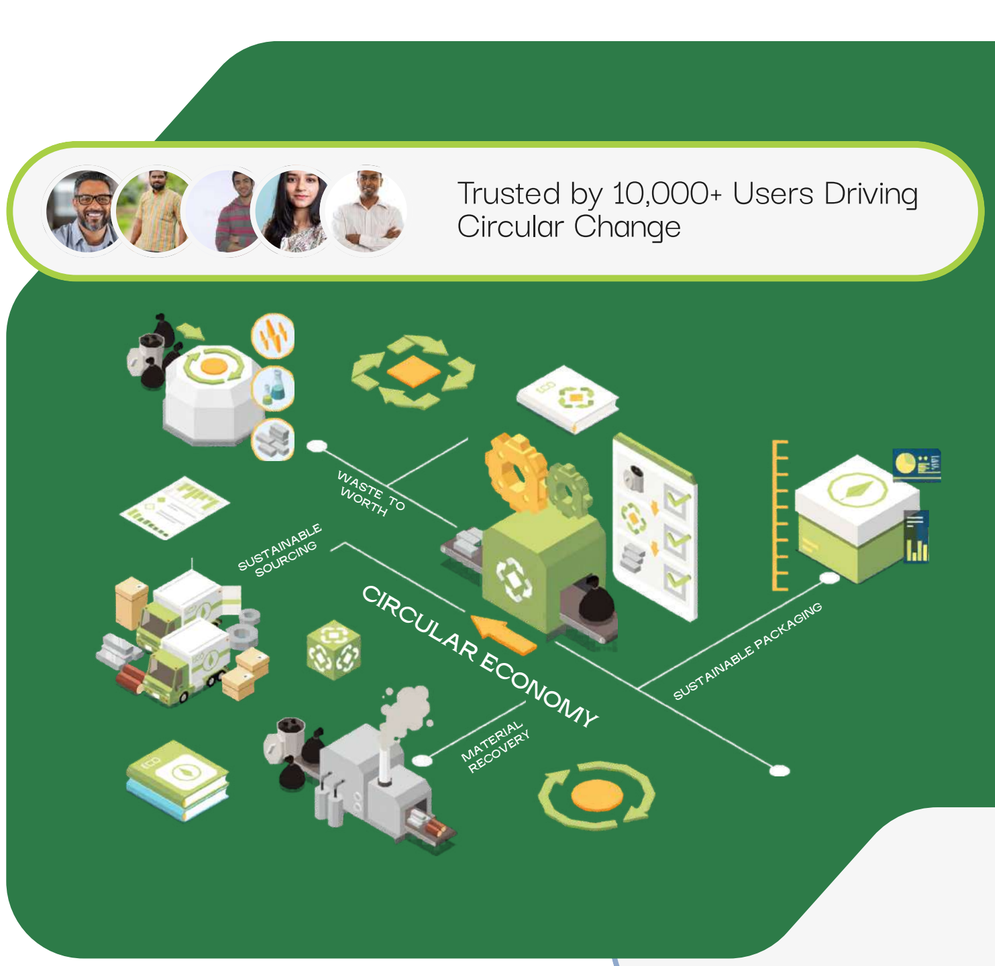
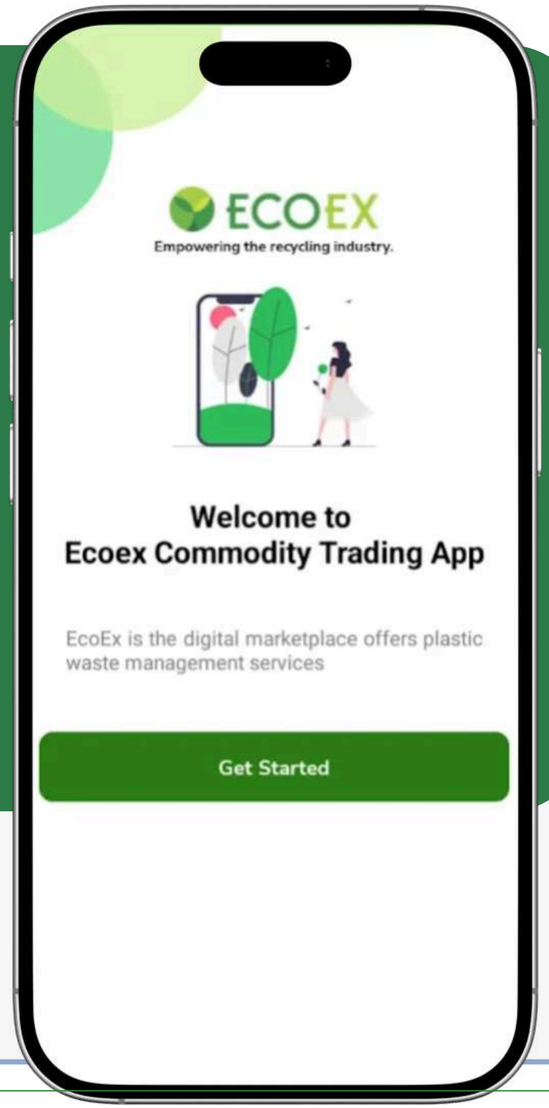
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About Us.

EcoEx is a tech-enabled environmental services company committed to transforming waste management by using innovative technology platforms for better traceability to improve sustainability. Our platform offers expertise in waste collection, waste commodity trading, and EPR services. Bulk waste generators and certified recyclers can do seamless transactions to achieve ethical disposal and compliance norms by using our technology tools such as EPR Pro, B2B E-marketplace and mobile apps. Our tech-driven compliance solutions can be used for plastic, e-waste, tyre, batteries, used-oil and other waste materials falling under EPR ambit. Additionally, we also offer expert consulting services for registration and annual return filing in CPCB Portal and ESG initiatives, BRSR reporting.

Our Vision

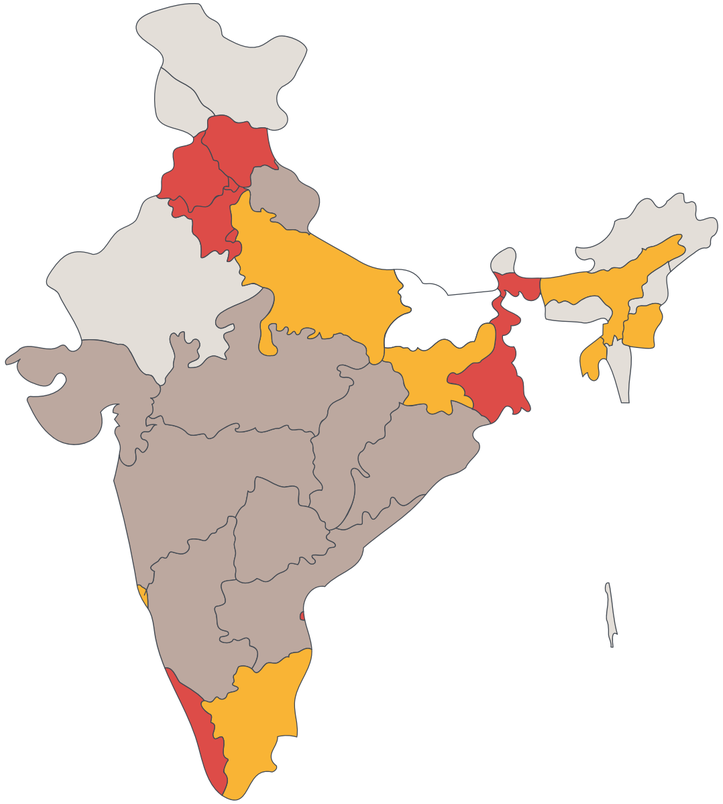
We are committed to devising ingenious solutions to establish a circular economy and pave the way for a cleaner tomorrow.

Our Mission

To create a secure, transparent & equitable digital ecosystem to connect the stakeholders of the waste management value chain & enable them to work in harmony.

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INDIA'S LEGACY WASTE CHALLENGE



25 CRORE MT OF LEGACY WASTE

Across 2,479 dumpsites occupying nearly 15,000 acres of land.

GROWING WASTE BURDEN

- 1.62 Lakh TPD municipal waste generated daily
- 165 Million Tonnes projected by 2030
- 436 Million Tonnes projected by 2050

62%+ LEGACY WASTE PROCESSED

- 1,428 dumpsites under remediation
- 1,138 dumpsites fully remediated
- 877 Lakh MT legacy waste scientifically processed

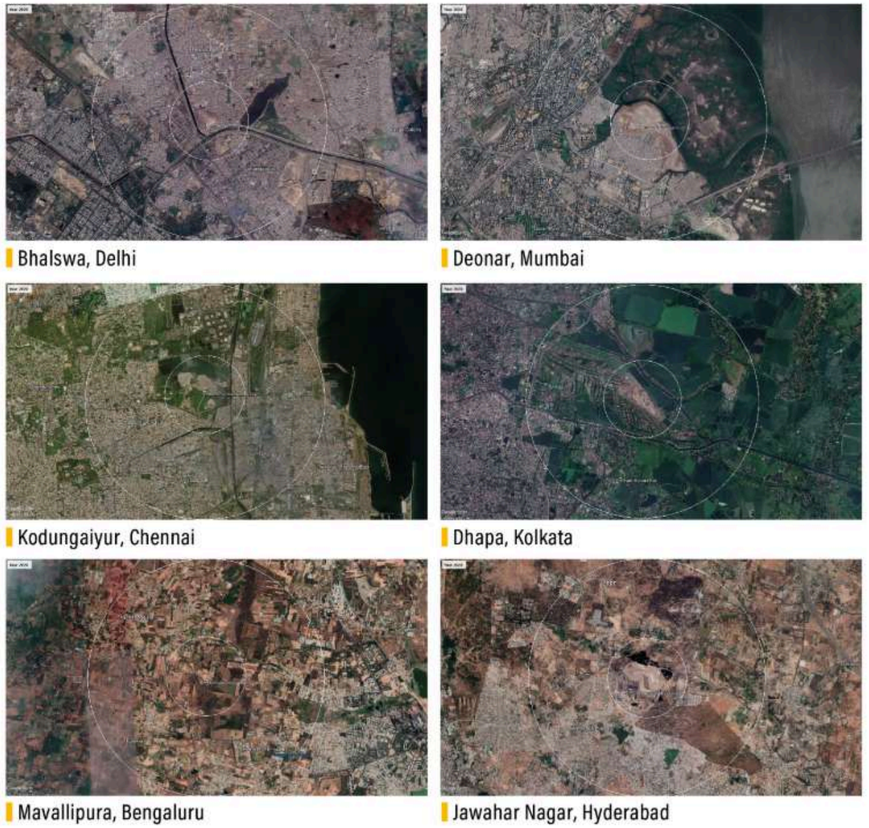
PLASTIC WASTE

India contributes 9.3 million tonnes of plastic pollution annually. An estimated 77% of the waste generated in Indian cities is dumped into open landfills without being treated. Only 60% of the plastic waste generated is recycled, and this recycling is often done inefficiently in the informal sector.

ENVIRONMENTAL IMPACT

If scientific waste processing is not adopted, municipal waste emissions could soar to 41.09 million tonnes **CO2e** by **2030**.

INDIA'S TOP LANDFILLS



CPCB ANALYSIS OF PLASTIC WASTE

In a 2022 analysis of Central Pollution Control Board (CPCB) data from 23 states and Union territories, the Centre for Science and Environment (CSE) concluded that only 12 per cent of plastic waste in India is recycled, 20 per cent of it is burned while a significant 70 per cent is unaccounted-for, likely ending up in landfills or dumpyards and along roadsides.

Source:

https://www.plasticsforchange.org/blog/india-emerges-as-the-worlds-largest-plastic-polluter-what-went-wrong-and-whats-next

https://www.indiatoday.in/india-today-insight/story/india-is-the-worlds-biggest-plastic-polluter-what-it-means-for-our-health-2745049-2025-06-23

EcoEx is Solving India's Landfill Crisis

India generates over 62 million tonnes of waste annually, yet only a fraction is scientifically processed and recovered. A 2022 analysis by CPCB and CSE found that only 12% of plastic waste is recycled, while nearly 70% remains unaccounted for, often ending up in landfills, dumpyards, or the environment. This linear "take-make-dispose" model continues to drive resource loss, environmental degradation, and rising waste management costs.

EcoEx is addressing this challenge through its Zero Waste to Landfill (ZWTL) approach, helping industries divert waste from landfills through recycling, co-processing, reuse, and resource recovery. Powered by the EcoEx Buyer App, businesses can seamlessly list waste, procure recyclable materials, track logistics, verify weights, manage documentation, and connect with verified recyclers and waste processors. By digitizing waste transactions and enabling end-to-end traceability, EcoEx transforms waste into valuable resources and accelerates India's transition towards a circular economy.

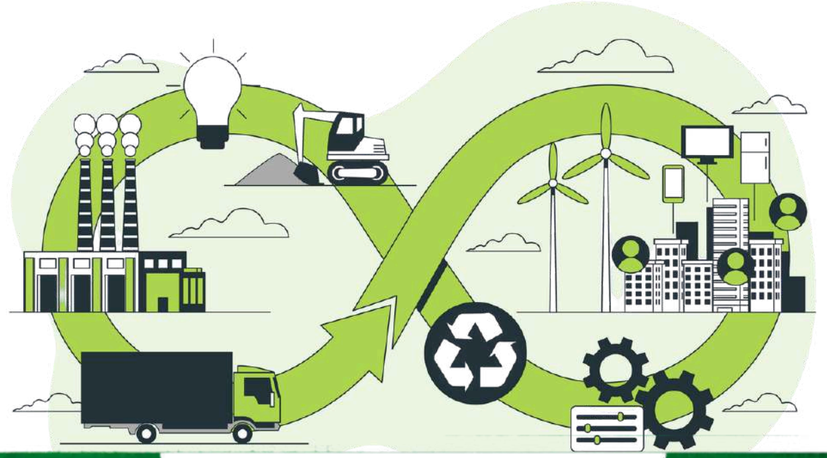
Less Waste in Landfills. More Resources in Circulation.

THE RISE OF ZERO WASTE TO LANDFILL

A INDUSTRY MOVEMENT

01

- 1.62 Lakh TPD municipal waste generated daily
- 165 Million Tonnes projected by 2030
- 436 Million Tonnes projected by 2050



02

A significant amount of this waste ends up in landfills, contributing to environmental damage like methane emissions and soil contamination

BENEFITS OF ZERO WASTE TO LANDFILL PROGRAMS

- Lower waste related costs
- Comply with emerging legislation
- Reduce environmental liability
- Strengthen brand equity
- Improve ESG scores

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Inefficiencies in Scrap Selling

No Visibility

Scrap generation goes untracked across plants and locations.

Manual Processes

Paper-based, slow, and error-prone workflows.

Zero Traceability

No audit trail from source to processing.

Compliance Risks

Informal sourcing creates EPR regulatory and ESG exposure.

Solution

ECOEX SELLER

Environmentally Responsible

Promotes circular economy and responsible waste management

User-Friendly Interface

Simple and intuitive UI for effortless scrap listing. With ease anyone can use this APP from 15-70 Years

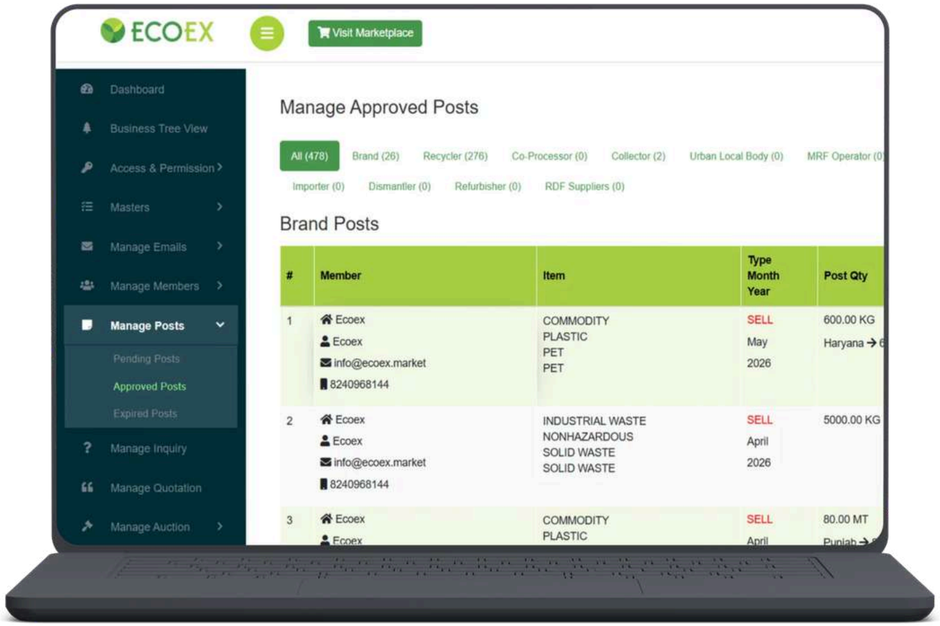
Quick & Secure Transactions

Find trusted buyers and close deals with confidence.



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"ONE PLATFORM FOR SOURCING EVERY RECYCLABLE COMMODITY."



WASTE CATEGORIES



PLASTIC WASTE



TYRE WASTE



E-WASTE



OIL-WASTE

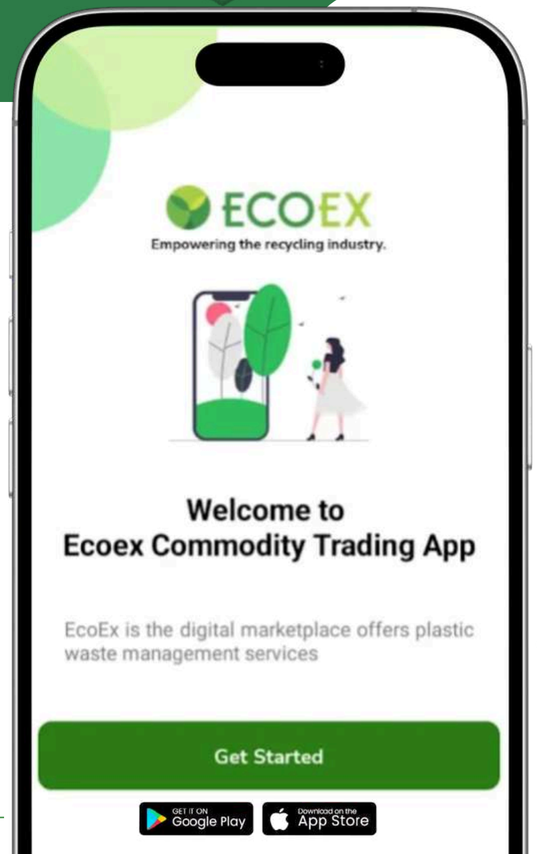




INSTANT SCRAP REQUEST



SCRAP WEIGHT VERIFICATION SYSTEM





GPS-ENABLED LOGISTICS



DOCUMENT REPOSITORY



SECURE PAYMENTS

Key Benefits



For the Company

- Full operational visibility
- Regulatory compliance assurance
- Reduced procurement risk



For Operations

- Faster scrap sourcing cycles
- Standardized digital process
- Reduced manual effort



For Compliance

- Audit-ready documentation
- Full end-to-end traceability
- Improved ESG reporting

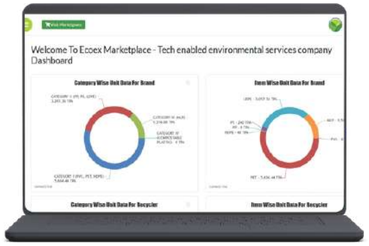
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CleanTech for Waste Accountability



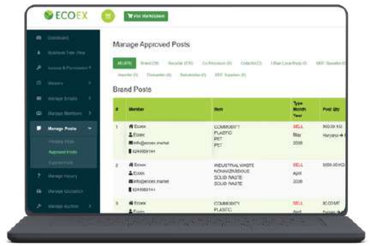
EcoEx Commodity

A digital industrial marketplace enabling businesses to buy, sell, and manage recyclable commodities, industrial scrap, by-products, and waste materials through a transparent and traceable ecosystem. The platform connects generators, recyclers, traders, and processors while streamlining discovery, pricing, compliance, and transaction management across industries.



EcoEx EPR PRO

A comprehensive digital ecosystem connecting industries, recyclers, traders, compliance partners, and sustainability stakeholders on a single platform. ECOEX Marketplace enables businesses to manage industrial waste transactions, discover verified partners, streamline compliance operations, improve material recovery, and unlock circular economy opportunities through technology-driven workflows and data transparency.



E-Auction

A real-time digital auction platform enabling transparent and competitive bidding for industrial scrap, recyclable materials, surplus inventory, and commodities. The platform helps sellers maximize value realization while allowing buyers to access verified opportunities through automated bidding, live auction management, price discovery, and secure transaction workflows.



Daana Marketplace

A dedicated B2B commerce platform focused on industrial procurement and circular economy transactions. Daana helps businesses discover verified vendors, manage bulk orders, negotiate pricing, and build long-term supply relationships while improving operational efficiency and digital procurement adoption in the recycling and sustainability sector.



EcoEx App

India's first platform for seamless trading of recyclable and industrial waste materials, enabling real-time listings, bidding, logistics coordination, order tracking, and secure transactions.

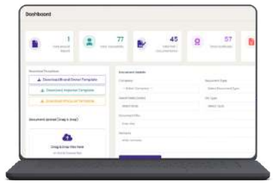
EcoEx Analytics

An advanced analytics and intelligence platform that converts regulatory, operational, and market data into actionable business insights. The platform provides dashboards, reports, forecasting, compliance monitoring, market trends, CPCB/EPR intelligence, and performance tracking to help enterprises make data-driven sustainability and operational decisions.



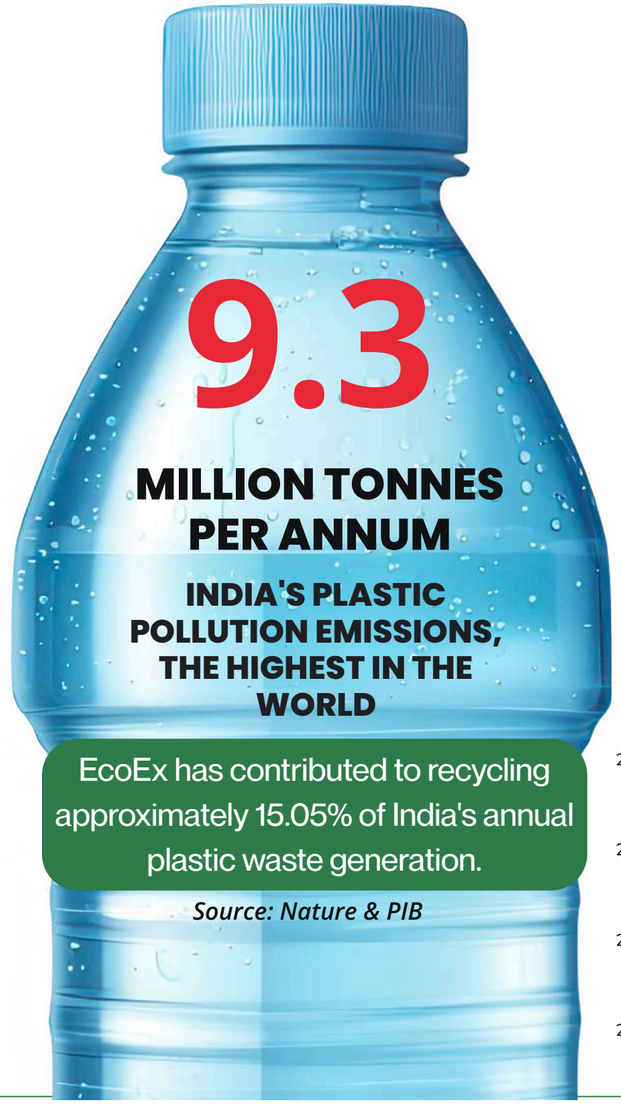
Traceability Platform

A digital traceability and document management solution designed to track the lifecycle of waste and recyclable materials from source to final processing. The platform ensures transparency, audit readiness, regulatory compliance, secure document exchange, transporter tracking, and end-to-end visibility across the waste management ecosystem.



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Environment Impact

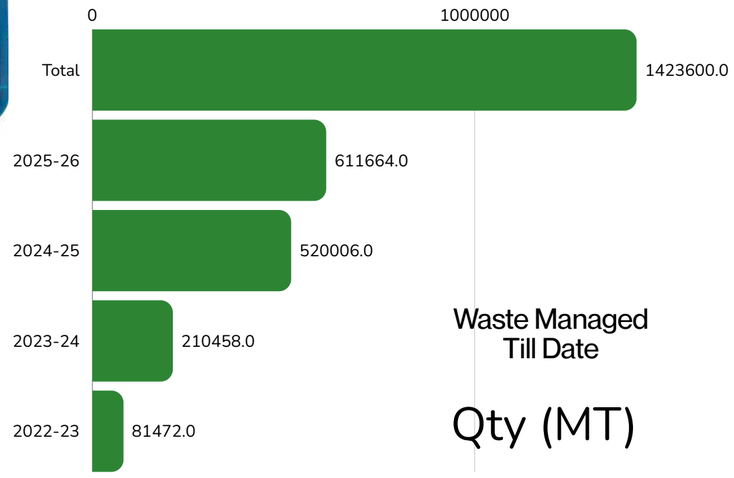


1.4 MILLION+ TONNES RECYCLED

In just five years, EcoEx has facilitated the recycling of over 1.4 million tonnes of plastic waste, an impact equivalent to approximately 15% of India's annual 9.3 million tonnes plastic pollution footprint, helping accelerate the journey towards a Zero Waste to Landfill future.

"MITIGATED AN ESTIMATED 2.1–4.2 MILLION TONNES OF CO_2 EMISSIONS."

DIRECT + INDIRECT LIVELIHOODS GREEN JOBS 15,000–40,000+



Environment & Social Impact

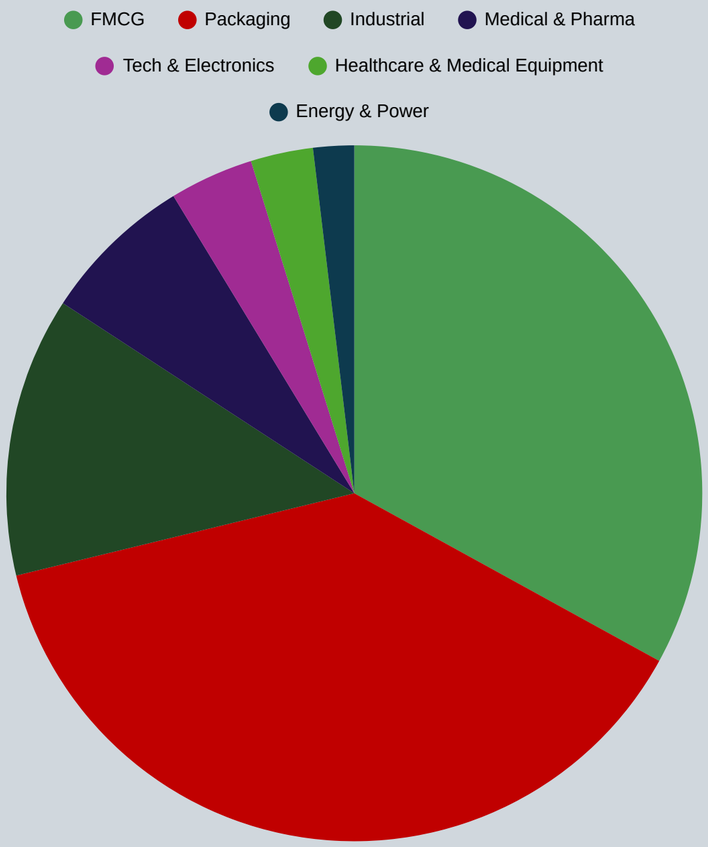
1. 25,000+ Trees Planted and Maintained across Haldwani, Nainital, and the Delhi NCR region, including the development of Miyawaki forests and long-term plantation stewardship for over four years.
2. Carbon Sequestration Enabled through afforestation initiatives, creating green urban ecosystems, improving biodiversity, and enhancing local climate resilience.
3. 500+ Schools Empowered through environmental education, sustainability awareness, and climate action programs.
4. 700+ Awareness Sessions Delivered engaging students, communities, corporates, and stakeholders on waste management, recycling, sustainability, and environmental responsibility.
5. Thousands of Green Livelihoods Supported across the recycling, collection, logistics, and waste management value chain.



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Trusted by Brands





Thank You

Together, we can build a better world

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CIRCULAR ECONOMY AND RECYCLING WILL PLAY A DEFINING ROLE IN ADDRESSING INDIA'S GROWING PLASTIC WASTE CHALLENGE.



With efficient collection, segregation, recycling, and reuse systems, plastic waste can be reintegrated into the economy as a valuable secondary resource, supporting a more sustainable and resource-efficient future.

READ MORE ——————→ **ECOEX.MARKET**