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### Message from Chairperson, FICCI Water Mission

I am happy to share with you the first newsletter of FICCI Water Mission. This monthly newsletter will give you an update on the Mission's work and developments in the water sector at large.

The last month saw the inaugural water awards ceremony being organised and the release of the Knowledge Initiative Publication.

Both these programmes are part of our initiative to better understand and document best practices in water management adopted by the corporate sector, with a focus on water intensive industrial sectors.

The newsletter contains an update of major news items relating to the water sector, important sectoral reports and water data. We hope that you find the newsletter useful. The secretariat looks forward to your comments and suggestions.

### Naina Lal Kidwai

Senior Vice President, FICCI

Country Head – HSBC India and Director – HSBC Asia Pacific

### Water Mission Activities

#### FICCI Water Awards

FICCI in association with HSBC organized its inaugural Water Awards ceremony on August 07, 2012.

Mr. Montek S Ahluwalia, Deputy Chairman, Planning Commission and Ms. Sheila Dikshit, Chief Minister,



Govt. of NCT of Delhi gave away the awards for the three categories.

The Water Awards were judged by an eminent panel of jury members comprising professionals working across different verticals (*government, industry, technology provider and civil society*) in the water sector. Essar Steel, Hazira Unit bagged the first prize in the industrial water efficiency category while Hindustan Unilever Limited and Hindware-HSIL won the first prize in the community initiatives and innovation category respectively.

Mr. Ahluwalia, in his remarks, pointed out that judicious use of water can be assured by enforcing regulation and devising a pricing mechanism for the consumption of water by the industries. Both these need to be done in tandem to ensure optimum use of this scarce resource.

Ms. Dikshit urged the industry to adopt water efficiency in their processes and take measures for increasing the freshwater availability through water harvesting, recharge and reuse of treated wastewater.

A panel discussion on 'Corporate Water Stewardship' was also organized. The ceremony was attended by 100 participants representing industry, academia, civil society, government and media.

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## FICCI-HSBC Knowledge Initiative

The Knowledge Initiative Publication involves compilation of best practices for water intensive industrial sectors such as power, agriculture, steel, chemicals etc. The first compilation comprising case studies from leading players in the Thermal Power sector on Water Use and Efficiency was released at the awards function.

Download the report from - <http://ficci.com/publication-page.asp?spid=20147>

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## Bulletin Board

 **Govt to set up National Bureau of Water Use Efficiency** - The Government of India is in the process of setting up a National Bureau of Water Use Efficiency. The bureau would, among other things, take necessary steps to conserve water in agricultural, industrial and domestic use -

[http://www.thehindubusinessline.com/industry-and-economy/economy/article3828094.ece?homepage=true&ref=wl\\_home](http://www.thehindubusinessline.com/industry-and-economy/economy/article3828094.ece?homepage=true&ref=wl_home)

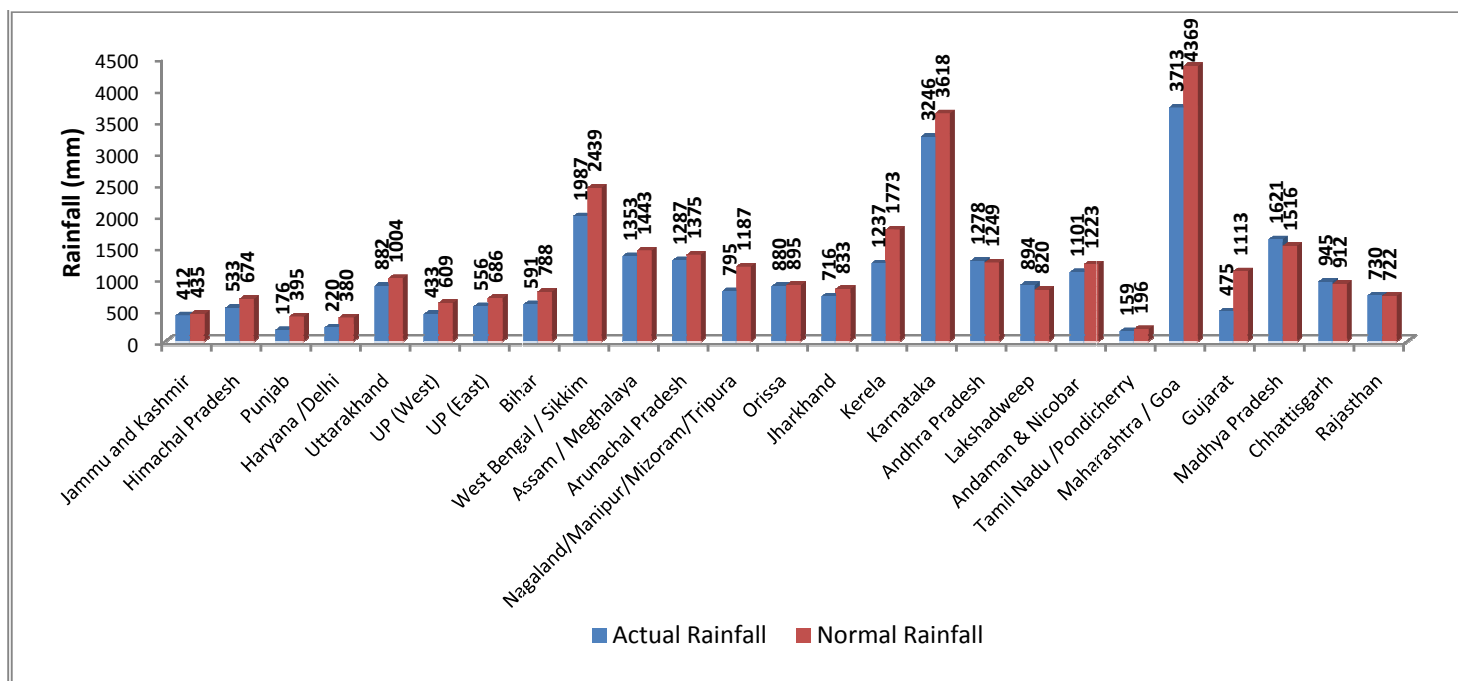
- 💧 **Cauvery Authority meet soon, Centre tells Supreme Court** - The central government has informed the Supreme Court that a meeting of the Cauvery River Authority (CRA), headed by the Prime Minister, will soon be convened to consider Tamil Nadu's request for release of water - <http://www.indianexpress.com/news/cauvery-authority-meet-soon-centre-tells-supreme-court/995554/>
- 💧 **US, China top global water research; India nowhere in pecking order** – Despite having an over \$4 billion water industry, India is not among the handful of countries that have a robust water research culture. Neighbouring China, on the other hand, is within sniffing distance of the United States, which leads the global water research in both water resources and food and water research - <http://www.indiawaterreview.in/Story/TopNews/us-china-top-global-water-research-india-nowhere-in-pecking-order/846/15#.UD39w9Ygcls>
- 💧 **Water billing to be streamlined by year-end, says Jal Board** – The Delhi Jal Board plans to introduce a new revenue management system for which data collection is being centralised with each zonal office connected directly to the main DJB server. Consumers can pay their bills at any of the designated offices and their records will automatically be sent to the centralised data centre - <http://www.thehindu.com/news/cities/Delhi/article3831004.ece>
- 💧 **Industries must pay 'water supply cost'** - India needs to focus on treating waste water from the industries to meet the rising demand for fresh water - [http://www.thehindubusinessline.com/industry-and-economy/economy/article3844586.ece?ref=wl\\_industry-and-economy](http://www.thehindubusinessline.com/industry-and-economy/economy/article3844586.ece?ref=wl_industry-and-economy)

## Water Data

Figure 1 below depicts the cumulative rainfall (in mm) for all the states/ UTs for the period June-August, 2012. The trends indicate that barring Andhra Pradesh, Chhattisgarh, Lakshadweep and Madhya Pradesh, all other states have reported less than normal rainfall for the given time period.

While Arunachal Pradesh, Orissa and Rajasthan, have received close to normal rainfall, states like Punjab, Haryana, Bihar and Kerala have had deficit rainfall. Gujarat is the only state which has received scanty rainfall (only 42% of the normal rainfall)

**Figure 1: Cumulative rainfall across states**



Data Source: Indian Meteorological Department (Data accessed on September 02, 2012)

## Sector Report

### The Water and Food Nexus Trends and Development of the Research Landscape –

The report, 'The Water and Food Nexus: Trends and Development of the Research Landscape' analysed the major trends in water and food-related article output at international, national and institutional levels. Elsevier and Stockholm International Water Institute (SIWI) worked closely together on creating the report, which is based on the analysis of Scopus citation data by Elsevier's SciVal Analytics team.

The aim of this report is to provide a transparent view of the water research landscape and the key players within the field, which is becoming more dynamic, complex and, in some places, fragmented.

Download the report - <http://www.info.scival.com/resource-library/waterfoodnexus>

Comments/ queries can be address to –

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