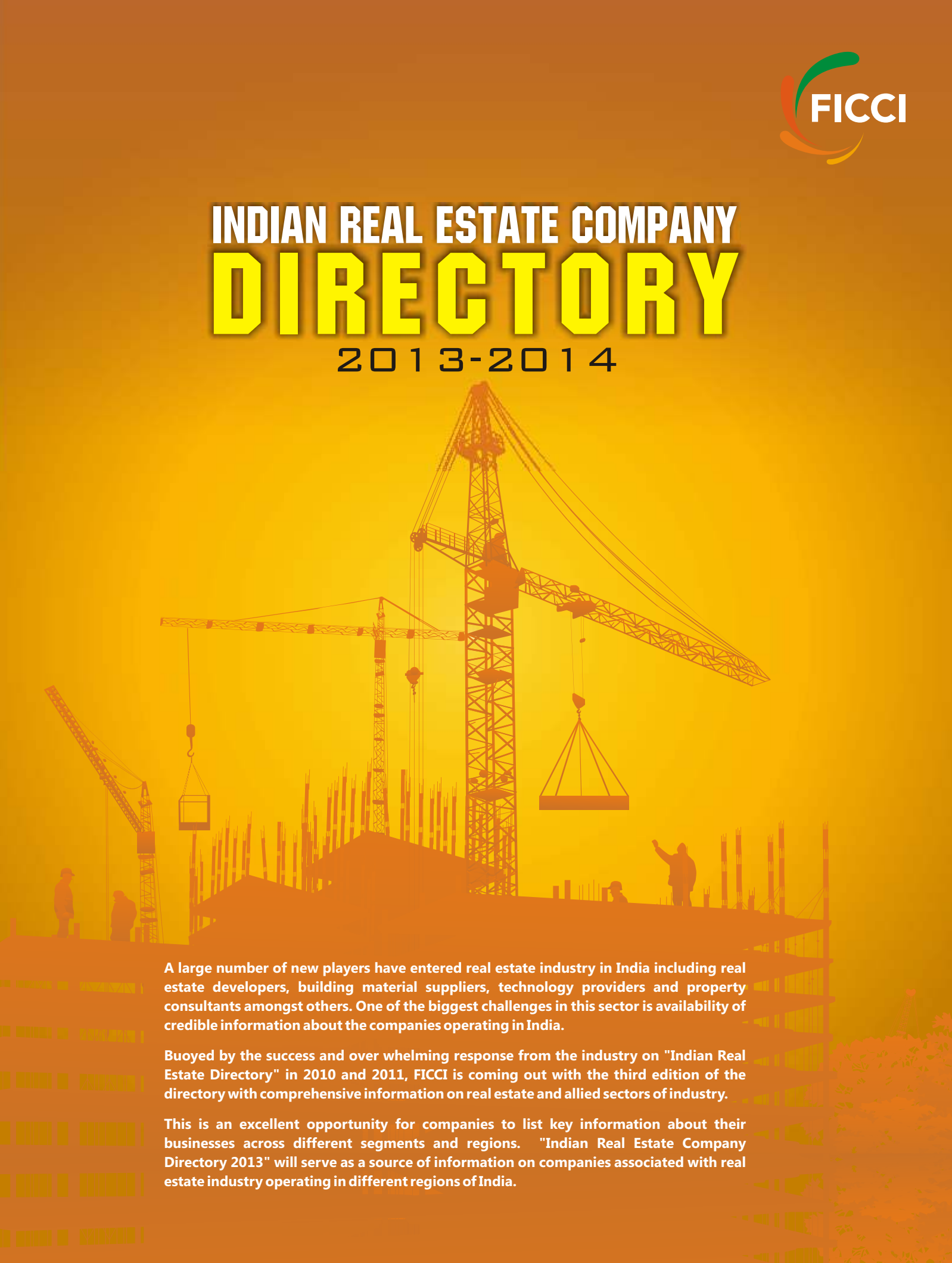


INDIAN REAL ESTATE COMPANY DIRECTORY 2013-2014

The background of the entire page is a silhouette of a construction site. It features several tower cranes of varying heights, some with their jibs extended. In the foreground, there are silhouettes of construction workers on a building's steel framework. The entire scene is set against a bright, hazy orange and yellow background, suggesting a sunrise or sunset. The silhouettes are dark, creating a high-contrast effect against the lighter background.

A large number of new players have entered real estate industry in India including real estate developers, building material suppliers, technology providers and property consultants amongst others. One of the biggest challenges in this sector is availability of credible information about the companies operating in India.

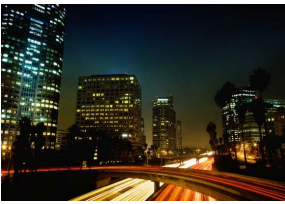
Buoyed by the success and over whelming response from the industry on "Indian Real Estate Directory" in 2010 and 2011, FICCI is coming out with the third edition of the directory with comprehensive information on real estate and allied sectors of industry.

This is an excellent opportunity for companies to list key information about their businesses across different segments and regions. "Indian Real Estate Company Directory 2013" will serve as a source of information on companies associated with real estate industry operating in different regions of India.

INDIAN REAL ESTATE COMPANY DIRECTORY 2013-2014

The Directory will feature following information about companies

- ❖ Brief company profile
- ❖ Top Management executives with photos
- ❖ Key contact person, contact details & company website
- ❖ Subsidiary companies & other business areas
- ❖ Important joint ventures and technological collaborations
- ❖ Key awards and recognitions
- ❖ Photographs of products and services offered by the company including completed & upcoming projects and their locations
- ❖ Information about domestic and international operations



Benefits of Listing in the Directory

- ❖ Exclusive company information and showcase of project and product photos
- ❖ Listing with prominent players of real estate and allied industry in India
- ❖ Guide to foreign companies scouting for Indian partners
- ❖ Ready reference for Central & State Govt., Development Authorities, Embassies, Multilateral Bodies, Investors, Banks, Financial Institutions, Service Providers, Industry Professionals and other stakeholders in India and abroad
- ❖ Directory will also be sent to international organizations like International Monetary Fund (IMF), World Bank, Asian Development Bank, state and international offices of FICCI present in USA, UK, Japan, Germany, Italy, Singapore, China and Nepal.
- ❖ 2 complimentary copies of the directory
- ❖ Directory will be featured on www.ficci.com
- ❖ Directory will also be available at FICCI publications stall in all major events of FICCI across the country.

Advertisement / Listing Options and Rates

	FICCI Members	Non Member
Listing (Single Page Profile)	₹ 14000	₹ 17000
Listing (Double Page Profile and Photos)	₹ 28000	₹ 34000
Advertisement Per page	₹ 14000	₹ 17000

Advertisement Opportunities

Front inside	₹ 75000
Back inside	₹ 50000
Book Mark	₹ 40000

Rates inclusive of 12.36% service tax

Exclusive Advertisement opportunity available for front and back Cover



Release of
1st and 2nd
edition



**Entry Deadline: Entries in soft form
to reach FICCI by 31st July 2013**

For details and advertisements contact:

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