

“Niryat Bandhu @ Your Desktop”

ONLINE CERTIFICATE PROGRAMME UNDER NIRYAT BANDHU SCHEME

The Directorate General of Foreign Trade, Ministry of Commerce & Industry, Government of India is implementing a pilot initiative under the Niryat Bandhu Scheme to reach out to new and potential exporters for mentoring them through programmes, counselling sessions, individual facilitation etc, to get into international trade and boost exports from India.

Towards this, DGFT in collaboration with Indian Institute for Foreign Trade (IIFT), New Delhi has recently launched an Online Certificate Programme for exporters and importers called **“Niryat Bandhu @ Your Desktop”**. This course would enable entrepreneurs and individuals interested in foreign trade to learn the essentials of export-import business through electronic transmission of lessons.

The online sessions would be followed by online question-answer sessions where reputed experts from IIFT would address the queries. Also, an online digital resource library shall be available to the participants. On successful completion of the programme, the participants shall also be awarded with a certificate which will be given jointly by DGFT and IIFT.

This initiative will be fruitful and will help in addressing the queries of first-time exporters and new entrepreneurs. **The first batch will commence from the first week of October 2015. In case you / your colleagues / acquaintances are interested in participating in this online course, kindly visit <http://niryatbandhu.iift.ac.in/> for registration and further details.**